

music & drama education awards

2022 SPONSORSHIP OPPORTUNITIES

23 MARCH 2022, LONDON

Brought to you by **MA Education**, **Music Teacher** and **Drama & Theatre** magazines, the **Music & Drama Education Awards** were created to celebrate excellence within the UK's music and drama education sectors.

Sponsorship of an award, or of the evening, will promote your brand to the music and drama education sectors through a mix of online and offline marketing campaigns run in conjunction with **Music & Drama Education Expo**, as well as editorial coverage in **Music Teacher** and **Drama & Theatre** magazines.

HEADLINE SPONSORSHIP PRE-SHOW

- » Accreditation in all pre-event marketing, including on website (largest sponsor logo)
- » Sponsorship of an award (see benefits overleaf)

ON THE EVENING

- » Two tables of 10
- » Logo on all directional and promotional signage
- » Branding on all monitors as headline sponsor
- » 15% discount on additional tables

POST-SHOW

- » Branding on winners page of website
- » Mention in editorial write-ups

AWARD CATEGORY SPONSORSHIP PRE-SHOW

- » Accreditation in all pre-event marketing, including on website

ON THE EVENING

- » Complimentary table of 10 at awards dinner
- » Logo in order of proceedings
- » Logo on all award category material
- » Logo on screens during dinner
- » Sponsored award to be presented by the sponsor
- » Logo on signage in reception area
- » Sponsor name on trophy and winners' card
- » 15% discount on additional tables



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POST-SHOW

- » Winners posted on Music & Drama Education Expo website with sponsor names
- » Mention in editorial write-up in relevant magazine

Categories include:

- » Outstanding Musical Initiative
- » Outstanding Drama Initiative
- » Outstanding Music Education Resource
- » Outstanding Drama Education Resource
- » Outstanding SEND Resource (Music & Drama)
- » Excellence in Musical Theatre
- » Excellence in Primary/Early years
- » Outstanding School Music Department
- » Outstanding School Drama Department
- » Francesca Hanley Inspiration Award
- » Drama Inspiration Award
- » Music Teacher Magazine Editors Award
- » Drama & Theatre Magazine Editors Award
- » Lifetime Achievement Award

CHAMPAGNE RECEPTION SPONSORSHIP

PRE-SHOW

- » Accreditation in all pre-event marketing, including on website

ON THE EVENING

- » Logo on screens during dinner
- » Logo in order of proceedings
- » Opportunity to supply two pop-up banners to display in reception area
- » Two complimentary tickets to the dinner

MUSIC
TEACHER

Drama
& **Theatre**

MA Education

For more information, please contact our dedicated sales team on **020 7333 1719** or via email on **exposales@rhinegold.co.uk**

