

jimfinder.com

...for the best manufacturing and engineering jobs in the UK







Who we are / What we do:

Established in 2000 Jimfinder.com is part of Findlay Media, the UK's leading engineering and manufacturing publisher. Through a network of industry specific job boards and magazines our media has a combined audience of over 240,000 professionals working in engineering. Our recruitment tool the 'Jimfinder Network' specialises in reaching candidates for increasingly hard-to-find disciplines across all key engineering sectors.

Key User Demographics (NORAS):

- 88% of users are based, or have the right to work in the UK.
- 82% of users are ABC1.
- 65% of users have a degree or higher qualification.
- The average age of our user is 39.5 years.
- The average years of experience users have is 18.1 years.
- The average salary of users is £33,800 pa.

The Jimfinder Network: Extending your reach

Media	Total Unique Visitors	Registered Users	Print Circulation
www.jimfinder.com	27,497 (ABCe)	37,912	N/A
	27,630	36,433	21,688 (ABC: Monthly)
	15,246	26,697	14,275 (ABC: Monthly)
	15,724	17,796	20,034 (ABC: Fortnightly)
	6,153	17,494	19,121 (ABC: Monthly)
	Website to be launched Sep '09		20,416 (Nov, Feb, May)
	Website to be launched Sep '09		17,063 (Nov, Feb, May)

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ONLINE AND OFFLINE

Direct Rate Card

Jobs	Featured job posting	Premium featured job posting	Duration
1 job posting	£495	£595	28 days coverage
3 job postings	£995	£1195	28 days coverage
5 job postings	£1950	£2250	28 days coverage
10 job postings	£2495	£2895	28 days coverage

All jobs are for 28 days and include company logo, increased visibility on results pages and extends your reach with cross postings to appropriate network Job boards.

Added Value Enhancements Online

1 month CV database access	£200	Including CVs by email
1 year CV database access	£1995	Including CVs by email
Jobs by email sponsorship	£500	7 days coverage
Targetted E-Shot	£1 per candidate	Matched candidates
Job of the Week	£200	7 days coverage on homepage
Homepage (run of site) banner	£995	28 days coverage
Sector page banner	£250	28 days coverage
Senior recruitment service	£300	28 days coverage
Print		
1/4 page in appointment pages	£500	One insertion to chosen press*
1/2 page in appointment pages	£995	One insertion to chosen press*
Full page in appointment pages	£1495	One insertion to chosen press*

All costs + VAT

*Eureka/New Electronics/
Machinery/Works Management