

Business Magazines

Combined Total Circulation Certificate
January to December 2017



Setting the standard

Plant Engineer



Key information

Metric type

Circulation

ABC total

5,078 average - print & digital (gross)
3,363 average (print)
1,715 average (digital)

Period

1 January 2017 to 31 December 2017

No of issues

6

Market sector

Manufacturing: Works & Maintenance

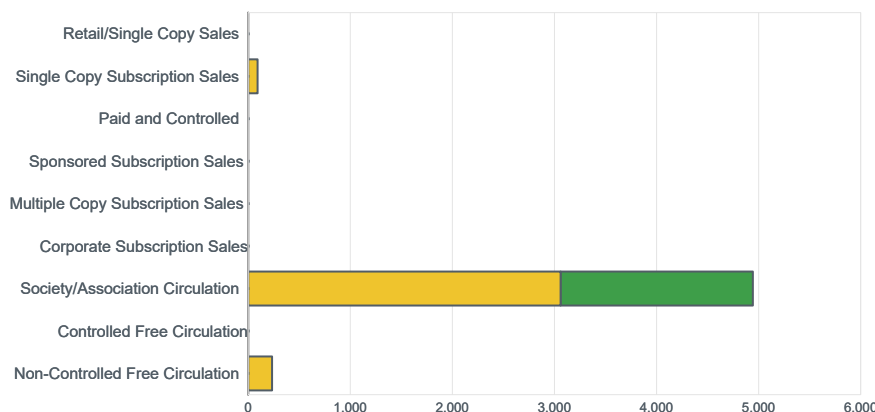
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Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	1.75%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	93.81%
Controlled Free Circulation	0%
Non-Controlled Free Circulation	4.44%

Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	5,078	3,363	1,715	3,275	3,275	-	1,803	88	1,715
Average Retail Sales Per Issue	-	-		-	-		-	-	

Analysis for the Audit issue cover dated November/December 2017 and distributed on 6 December 2017

Audit Issue Circulation	5,269	3,386	1,883	3,305	3,305	-	1,964	81	1,883
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	92	92	-	82	82	-	10	10	-
At full rate	10	10	-	7	7	-	3	3	-
Less than full rate but not 50%	75	75	-	75	75	-	-	-	-
Less than 50% but not 20%	7	7	-	-	-	-	7	7	-
Less than 20% but not 10%	-	-	-	-	-	-	-	-	-
Less than 10% of full rate	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-	-		-
Society/Association/Organisation	4,943	3,060	1,883	3,010	3,010	-	1,933	50	1,883
Paid optional single copies	-	-	-	-	-	-	-	-	-
Unpaid requested single copies	-	-	-	-	-	-	-	-	-
Non-optional single copies	4,943	3,060	1,883	3,010	3,010	-	1,933	50	1,883
Controlled Free Circulation	-	-	-	-	-	-	-	-	-
Non-Controlled Free Circulation	234	234		213	213		21	21	
By name	234	234		213	213		21	21	
Not by name	-	-		-	-		-	-	

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

The percentage of the Audit Issue Print Edition Circulation which also opted to receive a digital copy is: 0%

Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £57.00

Basic annual rate (OC): £57.00 to £63.00

Society/Association/Organisation Circulation for the audit issue

The official journal of IPlantE - Institution of Plant Engineers

An official journal of BES - Bureau of Engineer Surveyors

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
January/February 17	22-Feb-17	5,292	3,491	1,801	-
March/April 17	19-Apr-17	4,719	3,272	1,447	-
May/June 17	19-Jun-17	4,916	3,333	1,583	-
July/August 17	15-Aug-17	5,043	3,312	1,731	-
September/October 17	23-Oct-17	5,228	3,381	1,847	-
November/December 2017	06-Dec-17	5,269	3,386	1,883	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 23 February 2018.

The data included is derived from a return of circulation prepared by the publisher: IPlantE Professional Sector, Society of Operations Engineers.

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