



Media Pack 2019

Ramp Equipment NEWS

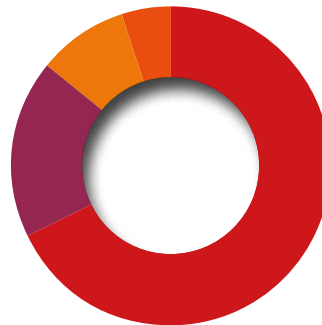
Why Ramp Equipment News?

Aiming to cater for the ramp in its widest context, Ramp Equipment News is now celebrating its 11th year of production. During this time we have adhered to the recipe that has proved successful, namely that of offering the magazine in both on-line and printed format, so that readers can benefit to the maximum.

Read by over 11,000 key decision makers throughout North & South America read Ramp Equipment News

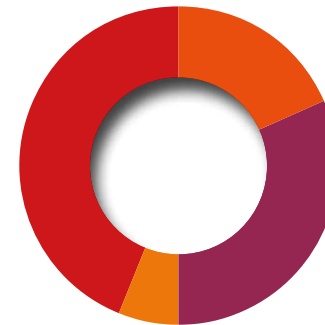
Circulation of 2800 readers

Geographical Analysis



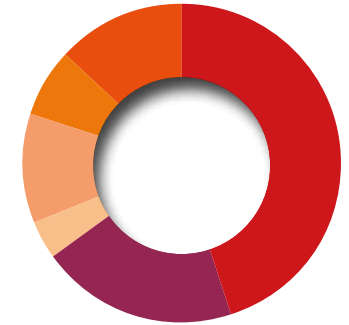
- 68% North America
- 18% Central & South America
- 9% Europe
- 5% Australia & Pacific

Seniority Level



- 43% VP, Deputy Director, General Manager
- 31% Department Manager, Project Manager, Supervisor
- 18% Chairman, President, CEO, Partner
- 6% Managing Director, Board Director, Associate

Category



- 45% Airline
- 20% Ground Handler
- 4% IT Provider
- 11% Manufacturer (GSE)
- 7% Manufacturer (Other)
- 13% OTHERS

* The average pass on readership is estimated at four persons per copy.

Publication Dates

Issue Feb/March
Copy deadline 01 March 2019
Publication date 17 March 2019

Issue May/June
Copy deadline 06 June 2019
Publication date 22 June 2019

Issue Aug/Sept
Copy deadline 04 September 2019
Publication date 20 September 2019

Issue Nov/Dec
Copy deadline 21 November 2019
Publication date 07 December 2019

Features list

FEB/MARCH

IT news
Environmental update
Cargo spotlight
Industry interview
GSE up close: belt-loaders
Industry legislation
Latin American supplement
5th Americas GHI Conference

MAY/JUNE

IT news
Environmental update
Cargo spotlight
Industry interview
GSE up close: de-icing
Latin American supplement
Handler & GSE

AUGUST/ SEPTEMBER

IT news
Environmental update
Cargo spotlight
Industry interview
GSE up close: bag tractors
Industry legislation
Latin American supplement

NOVEMBER/ DECEMBER

IT news
Environmental update
Cargo spotlight
Industry interview
GSE up close: ground power
Latin American supplement
Handler & GSE

Other features:

Robotics
Ramp training simulators

Turnaround efficiency
(optimising software)

Pushback tractors
Telematics

Every issue of Ramp Equipment News is read by over 11,000 readers* and in addition, extra copies of Ramp Equipment News will be distributed at all major international events: including IAEMA and GHI Conferences

2019 Rate card

Rates valid until 31/12/2018

1-2 insertion 3-4 insertions

Full Page 4 Color	\$2201	\$2096
Half Page 4 Color	\$1340	\$1280
Two Thirds Page 4 Color	\$1340	\$1621
One Third Page 4 Color	\$971	\$927
Quarter Page 4 Color	\$717	\$695
Cover Positions	\$3467	\$3299

Web banner \$200 p/m

1/6 Page 4 Color \$1600 for 4 ads
(\$400 each)

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Ramp Equipment NEWS

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