



Media Pack 2024

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RAMP EQUIPMENT NEWS

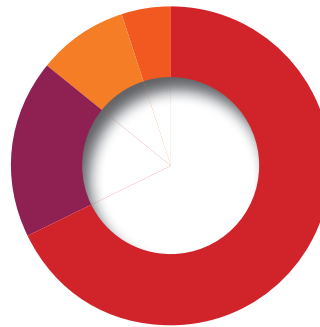
Why Ramp Equipment News?

Aiming to cater for the ramp in its widest context, Ramp Equipment News is now celebrating its 11th year of production. During this time we have adhered to the recipe that has proved successful, namely that of offering the magazine in both on-line and printed format, so that readers can benefit to the maximum.

Read by over 4,018 key decision makers throughout North & South America read Ramp Equipment News

Circulation of 4,018 readers

Geographical Analysis



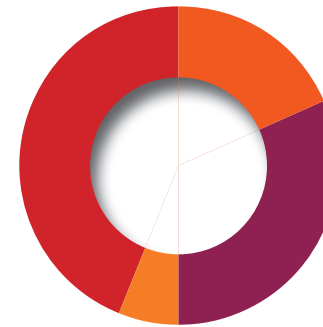
68% North America

18% Central & South America

9% Europe

5% Australia & Pacific

Seniority Level



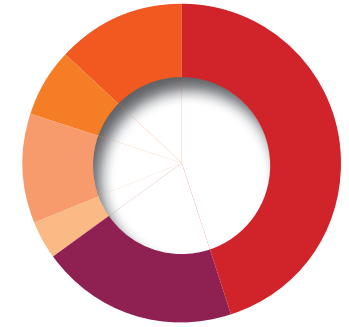
43% VP, Deputy Director, General Manager

31% Department Manager, Project Manager, Supervisor

18% Chairman, President, CEO, Partner

6% Managing Director, Board Director, Associate

Category



45% Airline

20% Ground Handler

4% IT Provider

11% Manufacturer (GSE)

7% Manufacturer (Other)

13% OTHERS

* The average pass on readership is estimated at four persons per copy.



Features list

FEB/MARCH

- IT
- Sustainability
- Cargo spotlight
- Industry interview
- GSE up close: beltloaders

MAY/JUNE

- IT
- Sustainability
- Cargo spotlight
- Industry interview
- GSE up close: de-icing
- Handler & GSE
- Ramp safety
- 8th Americas GHI Conference - Toronto

AUGUST/ SEPTEMBER

- IT
- Sustainability
- Cargo spotlight
- Industry interview
- GSE up close: bag tractors

NOVEMBER/ DECEMBER

- IT
- Sustainability
- Cargo spotlight
- Industry interview
- GSE up close: ground power
- Handler & GSE
- Ramp safety

Other features:

Robotics
Ramp training simulation

Turnaround efficiency
(optimising software)

Pushback tractors
Telematics

Every issue of Ramp Equipment News is read by over 4,000 readers* and in addition, extra copies of Ramp Equipment News will be distributed at all major international events: including IAEMA and GHI Conferences

2024 Rate card

| | 1-2 insertion | 3-4 insertions |
|-------------------------|----------------------------------|----------------|
| Full Page 4 Color | \$2201 | \$2096 |
| Half Page 4 Color | \$1340 | \$1280 |
| Two Thirds Page 4 Color | \$1340 | \$1621 |
| One Third Page 4 Color | \$971 | \$927 |
| Quarter Page 4 Color | \$717 | \$695 |
| Cover Positions | \$3467 | \$3299 |
| Web banner | \$200 p/m | |
| 1/6 Page 4 Color | \$1600 for 4 ads (\$400 each) | |



RAMP EQUIPMENT NEWS

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