



Media Pack 2020

REN

RAMP EQUIPMENT NEWS

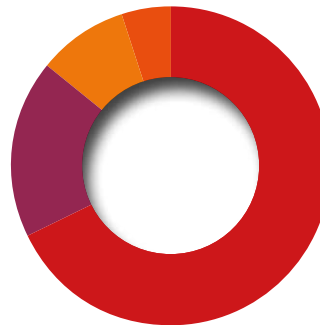
Why Ramp Equipment News?

Aiming to cater for the ramp in its widest context, Ramp Equipment News is now celebrating its 11th year of production. During this time we have adhered to the recipe that has proved successful, namely that of offering the magazine in both on-line and printed format, so that readers can benefit to the maximum.

Read by over 11,000 key decision makers throughout North & South America read Ramp Equipment News

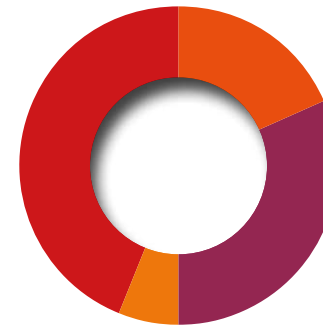
Circulation of 2800 readers

Geographical Analysis



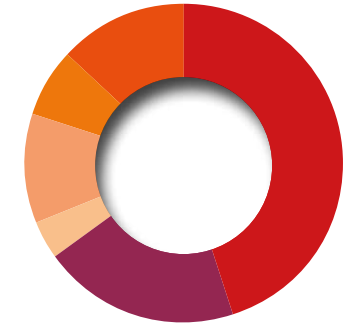
- 68% North America
- 18% Central & South America
- 9% Europe
- 5% Australia & Pacific

Seniority Level



- 43% VP, Deputy Director, General Manager
- 31% Department Manager, Project Manager, Supervisor
- 18% Chairman, President, CEO, Partner
- 6% Managing Director, Board Director, Associate

Category



- 45% Airline
- 20% Ground Handler
- 4% IT Provider
- 11% Manufacturer (GSE)
- 7% Manufacturer (Other)
- 13% OTHERS

* The average pass on readership is estimated at four persons per copy.

Publication Dates

Issue Feb/March
Copy deadline 25 February 2020
Publication date 16 March 2020

Issue May/June
Copy deadline 02 June 2020
Publication date 18 June 2020

Issue Aug/Sept
Copy deadline 02 September 2020
Publication date 18 September 2020

Issue Nov/Dec
Copy deadline 19 November 2020
Publication date 07 December 2020

Features list

FEB/MARCH

- IT news
- Environmental update
- Cargo spotlight
- Industry interview
- GSE up close: beltloaders
- Industry legislation
- Latin American supplement

MAY/JUNE

- IT news
- Environmental update
- Cargo spotlight
- Industry interview
- GSE up close: de-icing
- Latin American supplement
- Handler & GSE
- 6th Americas GHI Conference

AUGUST/ SEPTEMBER

- IT news
- Environmental update
- Cargo spotlight
- Industry interview
- GSE up close: bag tractors
- Industry legislation
- Latin American supplement
- IAEMA GSE Exhibition Las Vegas

NOVEMBER/ DECEMBER

- IT news
- Environmental update
- Cargo spotlight
- Industry interview
- GSE EXPO Las Vegas review
- GSE up close: ground power
- Latin American supplement
- Handler & GSE

Other features:

Robotics
Ramp training simulation

Turnaround efficiency
(optimising software)

Pushback tractors
Telematics

Every issue of Ramp Equipment News is read by over 11,000 readers* and in addition, extra copies of Ramp Equipment News will be distributed at all major international events: including IAEMA and GHI Conferences

2020 Rate card

Rates valid until 31/12/2020

1-2 insertion 3-4 insertions

Full Page 4 Color	\$2201	\$2096
Half Page 4 Color	\$1340	\$1280
Two Thirds Page 4 Color	\$1340	\$1621
One Third Page 4 Color	\$971	\$927
Quarter Page 4 Color	\$717	\$695
Cover Positions	\$3467	\$3299

Web banner \$200 p/m

1/6 Page 4 Color \$1600 for 4 ads
(\$400 each)

* The average pass on readership is estimated at four persons per copy.



RAMP EQUIPMENT NEWS

Contacts

Media Pack 2020

Publisher

Marc Young

Tel: +44 1322 221144

E-mail: marc@rampequipmentnews.com

Content Director

Max Gosney

Tel: +44 1322 221144

max.gosney@markallengroup.com

Editor

Alwyn Brice

Tel: +44 1322 221144

E-mail: alwyn@rampequipmentnews.com

Deputy Editor

Felicity Stredder

Tel: +44 1322 221144

E-mail: felicity@rampequipmentnews.com

Production

Sajel Patel

Tel: +44 1322 221144

E-mail: sajel.patel@markallengroup.com

Circulation

Tel: +44 1322 221144

E-mail: circulation@groundhandling.com

Conference team

Tel: +44 1322 221144

E-mail: conferences@groundhandling.com

Ramp Equipment News

Hawley Mill, Hawley Road, Dartford,

Kent DA2 7TJ, UK

Tel: +44 1322 221144

E-mail: admin@rampequipmentnews.com