



Media Pack 2023

REN

RAMP EQUIPMENT NEWS

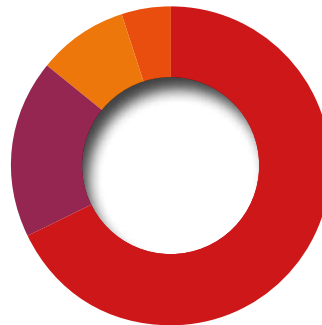
Why Ramp Equipment News?

Aiming to cater for the ramp in its widest context, Ramp Equipment News is now celebrating its 11th year of production. During this time we have adhered to the recipe that has proved successful, namely that of offering the magazine in both on-line and printed format, so that readers can benefit to the maximum.

Read by over 11,000 key decision makers throughout North & South America read Ramp Equipment News

Circulation of 3,923 readers

Geographical Analysis



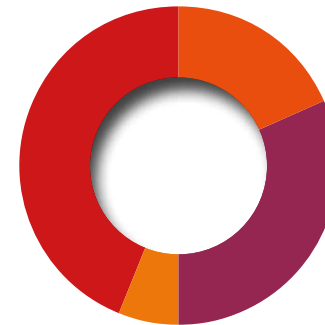
68% North America

18% Central & South America

9% Europe

5% Australia & Pacific

Seniority Level



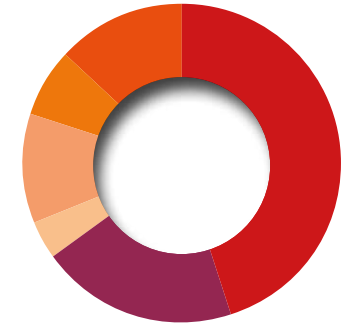
43% VP, Deputy Director, General Manager

31% Department Manager, Project Manager, Supervisor

18% Chairman, President, CEO, Partner

6% Managing Director, Board Director, Associate

Category



45% Airline

20% Ground Handler

4% IT Provider

11% Manufacturer (GSE)

7% Manufacturer (Other)

13% OTHERS

* The average pass on readership is estimated at four persons per copy.



Features list

FEB/MARCH

- IT news
- Environmental update
- Cargo spotlight
- Industry interview
- GSE up close: beltloaders
- Industry legislation
- 6th Americas GHI Conference - Miami

MAY/JUNE

- IT news
- Environmental update
- Cargo spotlight
- Industry interview
- GSE up close: de-icing
- Handler & GSE

AUGUST/ SEPTEMBER

- IT news
- Environmental update
- Cargo spotlight
- Industry interview
- GSE up close: bag tractors
- Industry legislation
- Bonus circulation: GSE Expo XTE Las Vegas

NOVEMBER/ DECEMBER

- IT news
- Environmental update
- Cargo spotlight
- Industry interview
- GSE up close: ground power
- Handler & GSE

Other features:

Robotics
Ramp training simulation

Turnaround efficiency
(optimising software)

Pushback tractors
Telematics

Every issue of Ramp Equipment News is read by over 11,000 readers* and in addition, extra copies of Ramp Equipment News will be distributed at all major international events: including IAEMA and GHI Conferences

2023 Rate card

	1-2 insertion	3-4 insertions
Full Page 4 Color	\$2201	\$2096
Half Page 4 Color	\$1340	\$1280
Two Thirds Page 4 Color	\$1340	\$1621
One Third Page 4 Color	\$971	\$927
Quarter Page 4 Color	\$717	\$695
Cover Positions	\$3467	\$3299
Web banner	\$200 p/m	
1/6 Page 4 Color	\$1600 for 4 ads (\$400 each)	

* The average pass on readership is estimated at four persons per copy.



RAMP EQUIPMENT NEWS

Contacts

Media Pack 2023

Publisher
Marc Young
Tel: +44 1322 221144
E-mail: marc@rampequipmentnews.com

Content Director
Max Gosney
Tel: +44 1322 221144
max.gosney@markallengroup.com

Editor
Samantha Payne
Tel: +44 1322 221144
E-mail: samantha@rampequipmentnews.com

Deputy Editor
James Muir
Tel: +44 1322 221144
E-mail: james@rampequipmentnews.com

Production
Nicki McKenna
Tel: +44 1322 221144
E-mail: nicki.mckenna@markallengroup.com

Circulation
Tel: +44 1322 221144
E-mail: circulation@groundhandling.com

Conference team
Tel: +44 1322 221144
E-mail: conferences@groundhandling.com

Ramp Equipment News
Hawley Mill, Hawley Road, Dartford,
Kent DA2 7TJ, UK
Tel: +44 1322 221144
E-mail: admin@rampequipmentnews.com