

TRANSPORT ENGINEER

JANUARY TO DECEMBER 2020



Transport Engineer has reported in accordance with ABC's industry-agreed standards for Business Magazines



13,236


CIRCULATION
(AVERAGE PER ISSUE)

For more information:

 MA Business Ltd on behalf of Society of Operations Engineers

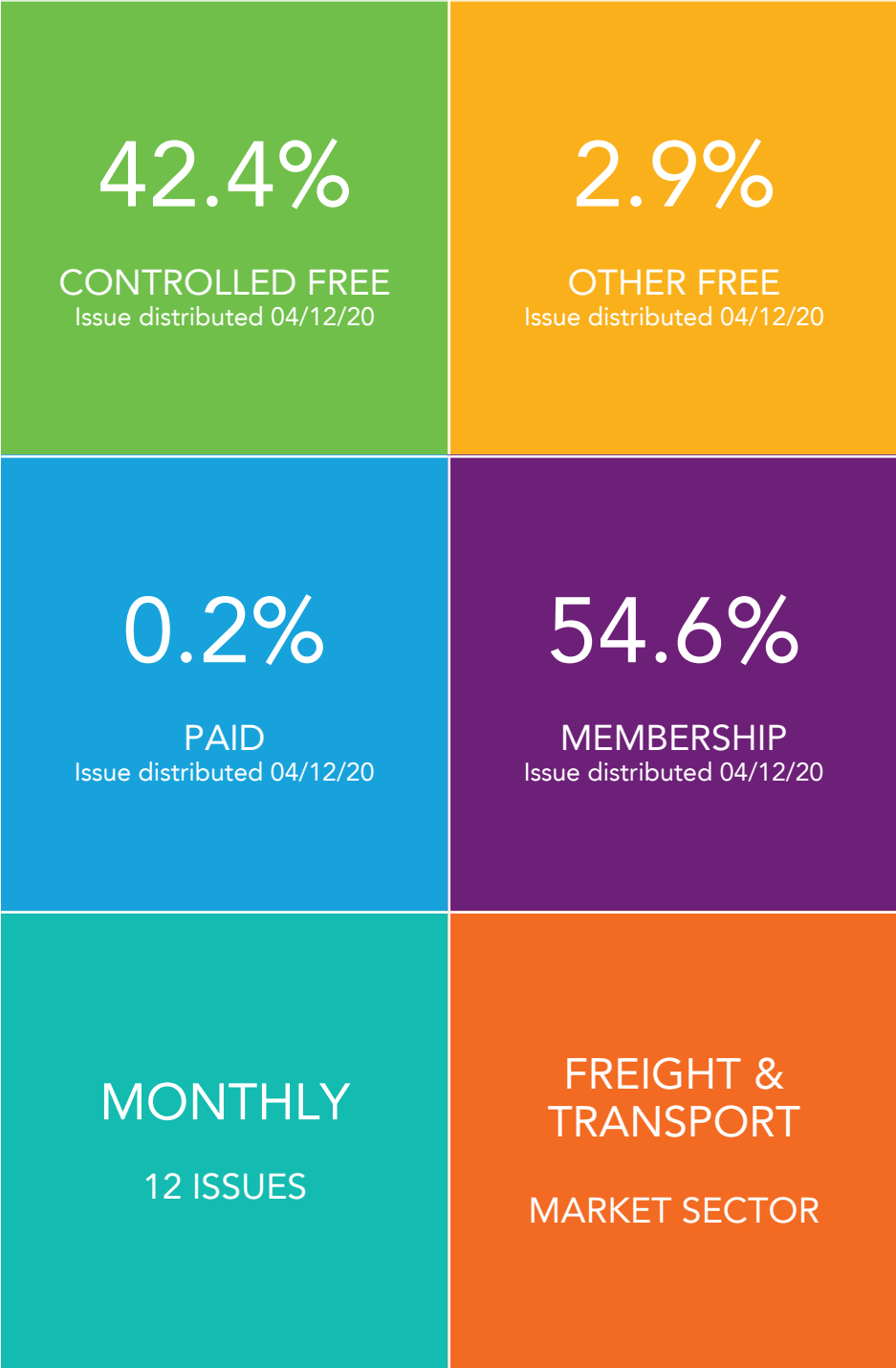
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JANUARY TO DECEMBER 2020



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 04/12/20	13,176	12,804	372	5,539	5,539	-	7,637	7,265	372
FREE COPIES	5,962	5,952	10	369	369	-	5,593	5,583	10
CONTROLLED FREE	5,583	5,583	-	-	-	-	5,583	5,583	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	5,583	5,583	-	-	-	-	5,583	5,583	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	379	369	10	369	369	-	10	-	10
NON-CONTROLLED FREE	379	369	10	369	369	-	10	-	10
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	7,188	6,826	362	5,144	5,144	-	2,044	1,682	362
PAID COPIES	26	26	-	26	26	-	-	-	-
PAID SUBSCRIPTIONS	26	26	-	26	26	-	-	-	-
INDIVIDUAL	26	26	-	26	26	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Directors, managers, engineers and other individuals who directly control, perform or influence the fleet management, operations, purchasing or maintenance functions in UK sites operating a fleet of commercial vehicles.

MEMBERSHIP INFORMATION

This is the official publication of ITRE - Institute of Road Transport Engineers and copies are circulated as a member benefit

GEOGRAPHIC ANALYSIS

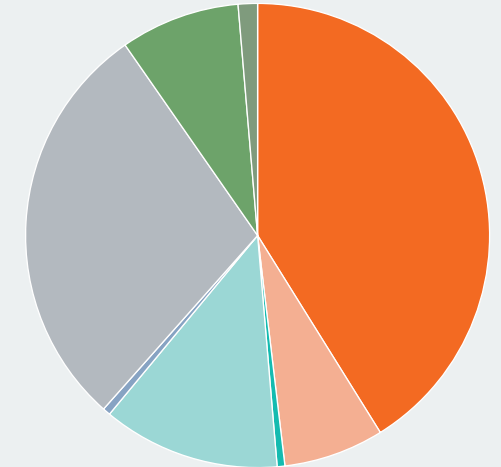
PRINT ■ DIGITAL ■

REGION/AREA	TOTAL
United Kingdom	12,802
East Anglia	652
East Midlands	1,248
London	294
Midlands	1,267
North West	1,406
Northern	591
South East	3,094
South West	1,266
Yorkshire	1,078
Northern Ireland	346
Scotland	955
Wales	603
Other UK	2

12,802 individuals were analysed (97% of the audit issue)

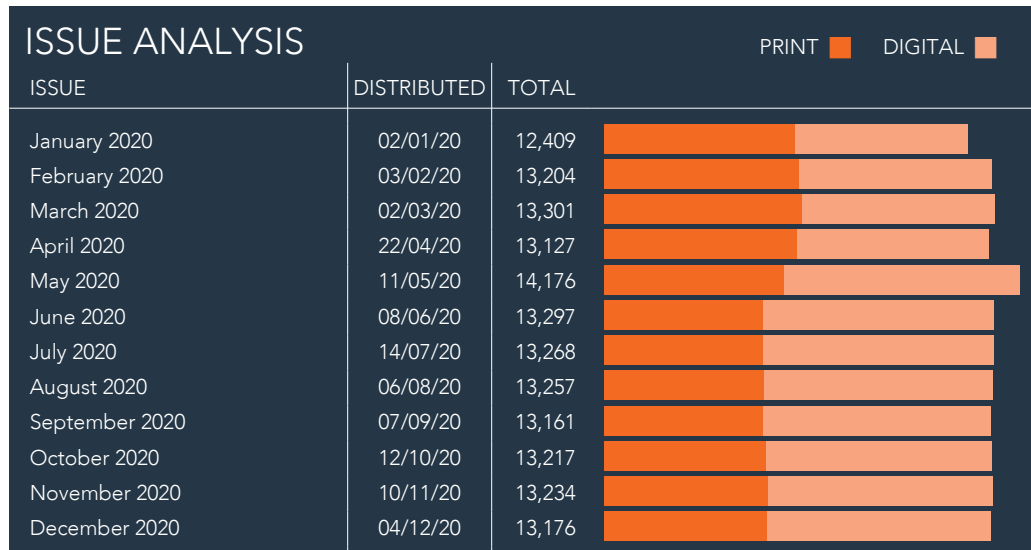
GEOGRAPHIC ANALYSIS

Europe	153
North America	26
Central & South America	2
Australasia & Pacific	46
Asia	2
South East Asia & Pacific Rim	107
Africa	31
Middle East & North Africa	5



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	13,236	12,819	417
PRINT EDITION	5,897	5,721	176
DIGITAL EDITION	7,339	7,098	241



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