

Business Magazines

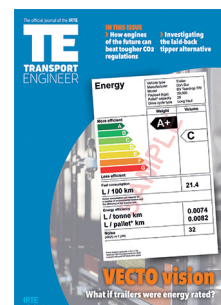
Combined Total Circulation Certificate

January to December 2017



Setting the standard

Transport Engineer



Key information

Metric type

Circulation

ABC total

16,053 average - print & digital (gross)

16,053 average (print)

0 average (digital)

Period

1 January 2017 to 31 December 2017

No of issues

12

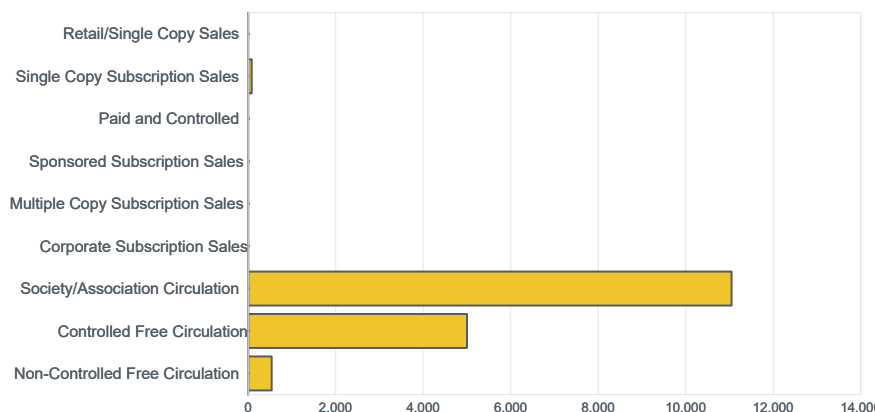
Market sector

Freight/Transport: Road

Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0.49%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	66.28%
Controlled Free Circulation	30.01%
Non-Controlled Free Circulation	3.22%

Audit issue circulation breakdown - Print/Digital



Contact details

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	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	16,053	16,053	-	15,460	15,460	-	593	593	-
Average Retail Sales Per Issue	-	-	-	-	-	-	-	-	-

Analysis for the Audit issue cover dated December 2017 and distributed on 1 December 2017

Audit Issue Circulation	16,666	16,666	-	16,041	16,041	-	625	625	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	81	81	-	49	49	-	32	32	-
At full rate	35	35	-	18	18	-	17	17	-
Less than full rate but not 50%	24	24	-	15	15	-	9	9	-
Less than 50% but not 20%	22	22	-	16	16	-	6	6	-
Less than 20% but not 10%	-	-	-	-	-	-	-	-	-
Less than 10% of full rate	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-	-	-	-	-	-	-	-
Multiple Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Corporate Subscription Sales	-	-	-	-	-	-	-	-	-
Society/Association/Organisation	11,047	11,047	-	10,498	10,498	-	549	549	-
Paid optional single copies	-	-	-	-	-	-	-	-	-
Unpaid requested single copies	-	-	-	-	-	-	-	-	-
Non-optional single copies	11,047	11,047	-	10,498	10,498	-	549	549	-
Controlled Free Circulation	5,001	5,001	-	5,001	5,001	-	-	-	-
Individual requests	-	-	-	-	-	-	-	-	-
Company requests	-	-	-	-	-	-	-	-	-
Non-requested by name	5,001	5,001	-	5,001	5,001	-	-	-	-
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
Non-Controlled Free Circulation	537	537	-	493	493	-	44	44	-
By name	537	537	-	493	493	-	44	44	-
Not by name	-	-	-	-	-	-	-	-	-

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £79.50

Basic annual rate (OC): £81.50

Society/Association/Organisation Circulation for the audit issue

The official journal of ITRE - Institute of Road Transport Engineers

Controlled circulation for the audit issue

Terms of control: Directors, managers, engineers and other individuals who directly control, perform or influence the fleet management, operations, purchasing or maintenance functions in UK sites operating a fleet of commercial vehicles.

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
January 2017	03-Jan-17	15,814	15,814	-	-
February 2017	02-Feb-17	15,877	15,877	-	-
March 2017	02-Mar-17	15,982	15,982	-	-
April 2017	30-Mar-17	15,283	15,283	-	-
May 2017	09-May-17	15,967	15,967	-	-
June 2017	02-Jun-17	15,927	15,927	-	-
July 2017	29-Jun-17	15,845	15,845	-	-
August 2017	03-Aug-17	16,032	16,032	-	-
September 2017	04-Sep-17	16,214	16,214	-	-
October 2017	04-Oct-17	16,365	16,365	-	-
November 2017	02-Nov-17	16,655	16,655	-	-
December 2017	01-Dec-17	16,666	16,666	-	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	16,666	16,666	-
United Kingdom	16,041	16,041	-
East Anglia	797	797	-
East Midlands	1,652	1,652	-
London	366	366	-
Midlands	1,609	1,609	-
North West	1,829	1,829	-
Northern	818	818	-
South East	3,702	3,702	-
South West	1,590	1,590	-
Yorkshire	1,400	1,400	-
Northern Ireland	345	345	-
Scotland	1,208	1,208	-
Wales	725	725	-
Europe	231	231	-
Belgium	3	3	-
Bulgaria	1	1	-
Cyprus	4	4	-
Denmark	1	1	-
Finland	1	1	-
France	9	9	-
Germany	33	33	-
Gibraltar	1	1	-
Greece	1	1	-
Republic of Ireland	149	149	-
Italy	2	2	-
Latvia	1	1	-
Malta	2	2	-
Netherlands	3	3	-
Norway	1	1	-
Russia	3	3	-
Spain	7	7	-
Sweden	6	6	-
Switzerland	3	3	-
North America	38	38	-
Canada	21	21	-
USA	17	17	-
Central & South America	13	13	-
Barbados	2	2	-
Belize (British Honduras)	1	1	-
Bermuda	5	5	-
Chile	1	1	-
Dominica	1	1	-
Guyana	1	1	-
Trinidad & Tobago	2	2	-
Australasia & Pacific	75	75	-
Australia	61	61	-
New Zealand	14	14	-
Asia	4	4	-
India	1	1	-
Sri Lanka	3	3	-
South East Asia & Pacific	202	202	-
Brunei	1	1	-
China, People's Republic of	3	3	-
Hong Kong	125	125	-
Indonesia	1	1	-
Korea, Republic of	1	1	-
Macau	1	1	-
Malaysia	5	5	-
Singapore	64	64	-
Taiwan	1	1	-
Africa	51	51	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	16,666	16,666	-
Botswana	1	1	-
Ghana	6	6	-
Kenya	3	3	-
Mauritius	3	3	-
Nigeria	1	1	-
South Africa	32	32	-
Zambia	2	2	-
Zimbabwe	3	3	-
Middle East & North Africa	11	11	-
Bahrain	1	1	-
Emirates, United Arab	4	4	-
Israel	1	1	-
Jordan	1	1	-
Oman	2	2	-
Qatar	1	1	-
Saudi Arabia	1	1	-
Not Analysed	-	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 16 February 2018.

The data included is derived from a return of circulation prepared by the publisher: IRTE Professional Sector, Society of Operations Engineers.

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