

# FutureHorizons



The Global Semiconductor Industry Analysts

**FUTURE HORIZONS  
Presents**

## **2010 Industry Forecast Seminar Annual Briefing**

*Concerned About The Industry Outlook  
for 2010 and Beyond?*

Get The Proven Experts View At Future Horizons'  
Annual Forecast Of The European & Worldwide  
Semiconductor Industry (IFS2010)

Plus New To 2010, Meet New Business Contacts, Take Part  
In Our Business-To-Business Speed Networking Event

**Seminar Programme  
Includes:**

- **2010 Market Update ...**  
The Key Factors Analysed
- **2011 Industry Outlook ...**  
Blue Skys Or Continuing Uncertainty?
- **Industry Application Drivers ...**  
IC Content & Forecast
- **Supply & Demand ...**  
Wafer Fab Capacity Trends
- **Market Outlook ...**  
5-Year Regional & Product Forecasts
- **Business-To-Business Speed Networking**  
*Sponsored By Mentor Graphics*  
Meet 20-30 New Contacts Quickly & Easily (*optional*)

**Held At Two Locations  
For Your Convenience:**

**Tuesday Jan 26, 2010**  
**Hilton London Olympia Hotel, London, England**

**Wednesday Jan 27, 2010**  
**Geneva, Switzerland**



Future Horizons Ltd, • 44 Bethel Road • Sevenoaks • Kent TN13 3UE • England  
Tel: +44 1732 740440 • Fax: +44 1732 740442  
Affiliates in Tokyo, Japan, Israel & San Jose, California, USA  
e-mail: [mail@futurehorizons.com](mailto:mail@futurehorizons.com) • [www.futurehorizons.com](http://www.futurehorizons.com)  
In Russia, Tel: +7 459 155 4635

## Who Should Attend?

*This Forum Is Vital For Executives Responsible For:*

- Market Research & Marketing
- Strategic Marketing & Planning
- Executive Management
- Purchasing & Acquisition
- Finance & Administration
- Sales & Distribution Channels
- Investment & Banking
- Engineering & Design
- Project Management
- Government Organisations
- Business & Technical Press

**Sign Up Now ... Get The Proven Experts' View**

*Topics To Be Reviewed Include:*

- World Economic Environment
- Analysing The Industry Cycles
- 2011 Growth Prospects
- Semiconductor Market 5-Year Forecast
- Key Application Markets
- Industry Capacity & Investment
- Regional Overview
- Market Trends & Outlook

The Hilton London Olympia Hotel is a 20-minute taxi ride from Paddington Station, connecting with the Heathrow Express. Kensington Olympia is the nearest underground station, a 3 minute walk from the hotel.

Lunch is included with the seminar. Registration and coffee is from 9:30 AM

The Geneva Hotel Is To Be Confirmed. Further details will be published shortly.

## Get The Inside View At The Annual IFS2010

The semiconductor industry is a volatile business where insights, experience and professionalism are key. Strategically timed at the beginning of the year, the Annual Industry Forecast Seminar summarises and presents the extensive research capability of Future Horizons industry analysts. Now in its 12th year, the annual forecast seminars are a vital link in our charter to provide industry with high quality, cost effective, market research. Whether a seasoned veteran or industry newcomer, this seminar is invaluable to executives from the semiconductor, electronics and related industries. Delegates will receive copies of all the material presented in both binder and CD-ROM format.

*Meet the analysts - Get the facts - Hear the arguments -*

*Make your judgements - Justify your positions*

**There Is No Better Way To Stay Well Informed**

### Seminar Contents

The world is rapidly changing; find out what is happening and how the changes in the market place affect the industries future. Our analysis presented at our previous industry briefings has proved both accurate and informative, and this event promises to be no exception.

### Business-To-Business Speed Networking

We have added a new and exciting event to our already jam-packed forum agenda. After the seminar we will be running a Business-To-Business Speed Networking Event. This will be included in the seminar fee.

### How It Works

We will be running the networking session for approx 20-30 delegates, each person will spend 3-4 minutes (depending on final numbers) with each participant.

### Benefits

- The main purpose of the speed networking is to meet lots of new contacts in a short space of time saving valuable time and money.
- Within a few minutes you can decide if you wish to spend more time with that person and if there is a possibility of a business relationship.
- If you take into account each participants business contacts, you are potentially connecting with hundreds of relevant industry people increasing your networking profile within the industry.

**“Speed Networking is very good, a rapid way to meet many people in a short period of time”**  
Sophia Business Angels



# Registration Information

Please Register Me  
For The Following  
**The IFS2010**

Send Completed Form By Fax/Mail [Or Online @ www.futurehorizons.com](mailto:info@futurehorizons.com)

## Hilton London Olympia Prices & Information

Please use [this link for the](#) Hotel Reservation form to take advantage of the special discounted seminar room rate. This rate is NOT available if you book directly with the hotel. Accommodation is NOT included in the seminar fee.



Rates per room per night including English Breakfast But NOT UK VAT  
Standard Room - UK £129  
Deluxe Guest Room - UK £169  
(£40 supplement)  
Double Occupancy £10 supplement

## Geneva Hotel Information

Available Soon

### Registration

Registration should be made using this form - please copy for additional delegates to qualify for the group discount. Participation is subject to space availability.

**Please register early to ensure seminar availability**

### Group Discounts

10% group discount price applies to three or more delegates from the same facility registering at the same time with the registration fee paid on a single invoice.

### Cancellations

Cancellations made less than two weeks prior to the seminar are subject to a 50% cancellation fee and must be confirmed in **writing**, otherwise the full seminar fee will apply. Refunds will not be granted after the seminar date or for no-shows. Substitutions may be made at any time up to the seminar date and confirmed in writing to Future Horizons.

In the unlikely event that the seminar is cancelled, delegates will be notified and all fees paid will be refunded in full.

Payment can be made by cheque (drawn on a **UK bank only**), or by bank transfer to:  
**Future Horizons Ltd**, Royal Bank of Scotland, 3a Edinburgh Road, Portsmouth, PO1 1DA, UK, Sort Code: 16:28:24 Account No: 11686316

Seminar	Date Venue	Check Box
Tues 26 Jan 2010	Hilton Olympia Hotel, London	
Wed 27 Jan 2010	Geneva, Switzerland	

**If you cannot attend, Seminar Proceedings are available on request**  
**NB. Payments In UK Pounds Sterling Only**

Delegate Details (Or Attach Business Card)			
Full Name <i>Mr/Ms/Mrs</i>			
Job Title			
Company			
Full Postal Address			
Post Code			
VAT/TVA/MWS/IVA No.			
<i>(Please Note - This Must Be Supplied)</i>			
PO No.			
Phone		Fax	
E-mail			
Special Diet?	Yes <input type="checkbox"/>	No <input type="checkbox"/>	If "Yes", specify:
Overnight Hotel?	Yes <input type="checkbox"/>	No <input type="checkbox"/>	If "Yes", see information left
Registration Fee (Per Delegate)			
<b>UK Standard Rate</b>	£495.00	VAT @ 15% £74.25	<b>Total Fee £569.25</b>
<b>Geneva Standard Rate</b>	€750.00	VAT @ Inc	<b>Total Fee €750.00</b>
<b>Proceedings CD Only (Inc P&amp;P)</b>	£295	VAT @ NA	<b>Total Fee £295.00</b>
<b>Proceedings CD Only (Inc P&amp;P)</b>	€450	VAT @ NA	<b>Total Fee €450.00</b>
<b>Don't Forget, Book Three People From The Same Company &amp; Get A 10% Discount</b> <i>An invoice will be sent by email on receipt of seminar registration.</i>			

### All Seminars Must Be Pre-Paid IN FULL

It is the delegate's responsibility to ensure that payment has been made.

The registration fee includes instructional costs, course presentation binder material, coffee breaks and lunch. Accommodation at the hotel is NOT included.

If overnight hotel is required, please see the information (left) and use this reservation form to make your booking.

**UK VAT APPLIES TO ALL UK-BASED SEMINARS**

### US Affiliate:

#### Pathfinder Research

13901 North 73rd Street, Suite 205  
Scottsdale, Arizona 85260, USA  
Tel: + 1 480 348 1133  
Fax: + 1 480 348 9745  
hfeeney@pathfinder-research.com

### Russian Affiliate:

#### Electronintorg Ltd

20 Usievicha Street  
125190 Moscow, Russia  
Tel: +7 459 155 4635  
Fax: + 7 495 787 3869  
elersm@mail.ru

### Israel Affiliate:

#### Amir Ben Artzi Content & Media

40 Derech Hayam St.  
Havatzelet Hasharon, 42937 Israel  
Tel: + 972 73 7367966  
Fax: + 972 9 8665799  
amir@amircm.com

### Far East Affiliate:

#### Semicon Research Ltd

Kagami Ishi Bldg., 1-11-7, Bunkyo-Ku  
Yushima, Tokyo 113, Japan  
Tel: + 81 3 5684 3941  
Fax: + 81 3 5684 3943  
o\_ohtake@semiconresearch.com

Future Horizons Ltd, • 44 Bethel Road • Sevenoaks • Kent TN13 3UE • England

Tel: +44 1732 740440 • Fax: +44 1732 740442

e-mail: [mail@futurehorizons.com](mailto:mail@futurehorizons.com) • [www.futurehorizons.com](http://www.futurehorizons.com)