

The 3rd UKEA 'Anti Counterfeiting Forum' Seminar – “Strategies for Counterfeit Avoidance in the Electronics Supply Chain”

Tuesday 3rd April 2012

Why this seminar?

Developments in the world of counterfeit electronics are moving fast. Counterfeits are becoming more sophisticated and difficult to detect while initiatives continue to develop to combat the treat. However, a recent survey conducted by the UK Electronics Alliance revealed that there is still work to be done to raise awareness of best practice in dealing with counterfeits.

47% of shipments of counterfeits cited in the survey were returned to the supplier for credit, not only returning them into the supply chain but also, probably innocently, committing a criminal offence by 'trading' in counterfeits. Meanwhile, only 11% of incidents were reported to the police or Trading Standards and only 50% of companies who had been victims of counterfeiting have revised their policies and procedures to minimise the risk of further counterfeits in the future.

As part of its strategy to help companies address this growing threat, following the success of its first two seminars, the UK Electronics Alliance is organising a further seminar to be held at 1VS Conference Centre in London. With the emphasis on providing practical help and advice, this seminar will build on our previous seminars by providing an update of the work being undertaken by various groups to combat this threat. Delegates new to this issue will get a greater insight into the problem and how to access current information and support to reduce the risk to their businesses. Many of the UK's leading experts will be speaking at this seminar providing the latest information on the threat and the development of best practice.

What's included?

The seminar is scheduled to run from 10.00am to 4.00pm with breaks for refreshments and a buffet lunch and will include presentations providing information on:

- Work being undertaken by component manufacturers and distributors to combat counterfeits
- Current and emerging product and packaging security technologies and how they can be used in the electronic component supply chain
- International standards for the electronics industry that are being developed and currently available to enable a common approach to the problem
- Advice on counterfeit components and the law
- Recent trends and an overview of how to access further information, much of it free of charge.

There will be plenty of opportunity for delegates to raise questions, participate in a discussion forum and interact with our speakers during the day. So far, speakers have been confirmed from or representing ECSN, ESIA, the Intellectual Property Office, IEC, the Product and Image Security Foundation, SAE International and the UK Electronics Alliance. For a copy of the draft agenda, please email ukelectronicsalliance@gmail.com or visit our library at http://www.ukelectronicsalliance.org.uk/component/option,com_docman/task,cat_view/gid,97/Itemid,9/

How to get to the 1VS Conference Centre

The conference centre is at 1 Victoria Street, London SW1H 0ET.

By road Parking is available at Westminster City Council's car parks in Abingdon Street and on the south side of Trafalgar Square. Limited meter parking is also available in and around adjacent streets.

By London Underground Both Westminster (Exit 6) on the District, Circle and Jubilee lines, and St James's Park on the District and Circle lines, are 5 minutes walk away.

By main line train London's mainline stations at Waterloo, Victoria and Charing Cross are approximately 15 minutes walk away.

Fee and terms

£145 for UK Electronics Alliance members, members of COG, Electronic Components Supply Network, Electronics Technology Network, Electronics Yorkshire, ESTnet, GAMBICA, Intellect and NMI and £215 for non members.

If paying by credit/debit card please go to <http://www.regonline.co.uk/builder/site/Default.aspx?EventID=1000846>

If paying by cheque, please email your completed registration form (see below) to ukelectronicsalliance@gmail.com or post it to UK Electronics Alliance Ltd, The Old Forge, Rectory Lane, Brasted, Kent TN16 1JS with your cheque, which must be drawn on a UK clearing bank in sterling and made payable to the UK Electronics Alliance Ltd.

If paying by BACS, please email your completed registration form (see below) to ukelectronicsalliance@gmail.com or post it as above and send your payment to Barclays Bank, Sevenoaks branch sort code 20-76-55 account number 63207293 in the name of UK Electronics Alliance Ltd quoting your name as reference.

On receipt of your booking and payment, an acknowledgment and receipted invoice will be sent confirming your place. UK Electronics Alliance Ltd regrets that no cancellations can be accepted after Tuesday 6th March. However, in any event, if a delegate is not able to attend, a substitute delegate will be accepted and you are asked to advise us of the name of the substitute no later than Tuesday 27th March.

For further information, please email ukelectronicsalliance@gmail.com

Please reserve _____ place(s) at the **UK Electronics Alliance Seminar – "Anti Counterfeiting Forum"**. I enclose a cheque for / I have paid by BACS the sum of** (£145.00 or £215.00 x number of places booked) £_____

**Please delete where not applicable

Name: Job title:

Organisation and address.....

..... Postcode:

Telephone: E-mail:

If you are member of a trade association please state which

If booking more than one place or place(s) for a colleague or colleagues, please enter their details below:

Name	Job title	Telephone number