

# C&O

CONSERVATORY & ORANGERY

AWARDS 2019

**30 OCTOBER 2019**

AWARDS LUNCHEON, THE MIDLAND HOTEL, MANCHESTER

*Celebrating and promoting  
excellence in conservatory  
design and build*

[www.ggpawards.com](http://www.ggpawards.com)

PROUDLY  
ORGANISED BY

Glass &  
Glazing  
Products

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*The Conservatory & Orangery market has come a long way since the stereotypical 'white box' with polycarbonate roof.*

*Today, homeowners are presented with a stunning array of products and services, from orangeries to solid roofs, dynamic glass to stylish lanterns.*

*The Conservatory & Orangery Awards have been launched to recognise the innovation, talent and skill that has been the driving force behind this transformation in the sector.*



**LUKE WOOD - EDITOR GLASS & GLAZING PRODUCTS**

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*“I think these new awards are a great idea. Conservatories and orangeries are complex installations and require some of the highest skill levels, which is why it makes sense to celebrate excellence and best practice in this sector.”*

JON VANSTONE, CHAIR OF CERTASS TRADE ASSOCIATION



## THE JUDGING

The judging process for the Conservatory & Orangery Awards 2019 will rely on the expertise of an impartial panel of industry experts, whose background and experience cover the full spectrum of the glass and glazing sector to ensure that the judging process is objective and fair.

### HOW WILL THE JUDGING PROCESS WORK?

The judges will assess all the relevant submissions and support material submitted via the awards website. They will then submit their shortlist of entries in each category to the non-voting chair, Luke Wood, Editor of Glass & Glazing Products magazine.

The second stage will involve a final meeting with the judges, which will take place in London. Here, the judges will discuss and debate the merits of each entry based on the criteria listed for each category and will select their top three, which will then be discussed in detail before selecting a winner.

Please note that GGP magazine and the panel of awards judges will not enter into any discussion regarding individual entries and/or awards winners. The judging process is strictly confidential to ensure that the judging process is fair.

For details of the judging panel please visit

[WWW.GGPAWARDS.COM](http://WWW.GGPAWARDS.COM)

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## SPONSORSHIP OPPORTUNITIES

Associate your brand with excellence in the glass and glazing industry and benefit from a twelve-month marketing campaign across GGP Magazine, GGPMag.com, GGP Awards.com and the GGP weekly newsletter Bullseye.

### HEADLINE SPONSOR \* SOLD \*

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#### PRE- EVENT

- ✦ Prominent logo branding on all pre-event marketing material (includes advertising, emails & PR)
- ✦ Vox-pop feature in GGP magazine linked as part of the awards launch campaign
- ✦ 100-word company profile on the GGP awards website
- ✦ Prominent logo branding as headline sponsor on the event ticket (sent to all guests by post)
- ✦ 2 x independent html emails announcing your sponsorship

#### AT THE AWARDS CEREMONY

- ✦ 2 x Tables of 10 (includes a 3-course meal and ½ bottle of wine per person)
- ✦ Prominent logo branding on the event signage and AV
- ✦ Full page advertisement in the winner's brochure, handed to every attendee after the event
- ✦ Branded meeting point for your guests at the pre-lunch reception
- ✦ Opportunity to network with attendees and VIPs
- ✦ Giveaway prize for every guest (optional – prize to be funded by the sponsor)

#### POST-EVENT

- ✦ Full page in GGP magazine post event (November issue)
- ✦ Logo branding in the post awards write-up
- ✦ Button advertisement on the GGP website for one-month post event
- ✦ Awards website branding to continue until the new awards cycle in June 2019

**TOTAL £10,000**

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*“Made for Trade is delighted to be the main sponsor of the 2019 Conservatory & Orangery Awards. We are really impressed with the organiser’s determination to show transparency in the judging process, which will be objective, fair and thorough in process.”*

RICHARD GAUNT, MADE FOR TRADE (HEADLINE SPONSOR)

## MAIN EVENT SPONSOR (MULTIPLE)

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### PRE- EVENT

- ✦ Prominent logo branding as sponsor on all pre-event marketing material (includes advertising, emails & PR)
- ✦ 100-word company profile on the GGP awards website
- ✦ Logo branding as headline sponsor on the event ticket (sent to all guests)
- ✦ 1 x independent html email announcing your sponsorship

### AT THE AWARDS CEREMONY

- ✦ Table of 10 (includes a 3-course meal and ½ bottle of wine per person)
- ✦ Prominent logo branding on the event signage and AV
- ✦ Full page advertisement in the winner’s brochure
- ✦ Branded meeting point for your guests at the pre-lunch reception (sponsor to supply a pop-up)
- ✦ Opportunity to network with attendees and VIPs

### POST-EVENT

- ✦ Full page in GGP magazine post event (November issue)
- ✦ Logo branding in the post awards write-up
- ✦ Button advertisement on the GGP website for one-month post event
- ✦ Awards website branding to continue until the end of the year

**TOTAL £8,000**

## RECEPTION DRINKS SPONSOR

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*(duration 1 hour, pre-event awards ceremony)*

- ✦ Logo to appear on all marketing material as reception drinks sponsor
- ✦ Roller banner in hall announcing you as pre-drinks/post drinks sponsor
- ✦ Button advertisement on the GGP website for one-month pre-event
- ✦ Table of 10 (includes a 3-course meal and ½ bottle of wine per person)

**TOTAL £4000**

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## MENU SPONSOR

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- ✦ Logo to appear on all marketing material as menu sponsor
- ✦ Logo to appear on A5 menu card on every table
- ✦ Button advertisement on the GGP website for one-month pre-event
- ✦ Table of 10 (includes a 3-course meal and ½ bottle of wine per person)

**TOTAL £5,000**

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## HOST SPONSOR

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- ✦ Logo to appear on all marketing material as host sponsor
- ✦ Button advertisement on the GGP website for one-month pre-event  
(143 x 200 pixels)
- ✦ Table of 10 (includes a 3-course meal and ½ bottle of wine per person)

**TOTAL £3,500**

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## IMPORTANT DATES

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**AWARDS LAUNCH CAMPAIGN** – *January 2019*

**ENTRIES OPEN** – *February 2019*

**ENTRY DEADLINE** – *April 2019*

**SHORTLIST ANNOUNCED** – *May 2019*

**AWARDS CEREMONY** – *30 October 2019*

**POST EVENT MARKETING** – *Nov-Dec 2019*

**WWW.GGPAWARDS.COM**

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TABLE  
OF  
**10**  
£1,900

LARGE  
TABLE FOR  
**12**  
£2,280

**£295**  
INDIVIDUAL  
SEAT



CONSERVATORY & ORANGERY  
AWARDS 2019

#### KEY CONTACTS

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Conservatory & Orangery Awards are organised by Glass & Glazing Products  
which is published by MA Business, Hawley Mill, Hawley Road, Dartford, Kent DA2 7TJ  
MA Business is a division of the Mark Allen Group [www.markallengroup.com](http://www.markallengroup.com)



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