



# Engineering Materials

**FAST  
LIVE**

**PCB**   
DESIGN & MANUFACTURING LIVE



- Meet genuine buyers and specifiers
- Innovative roadshow style event
- Cost-effective exhibitor experience
- Centrally located engineer-friendly venues

**9 MAY 2019**

Silverstone,  
Northamptonshire



**19 SEPTEMBER 2019**

National Motorcycle  
Museum, Birmingham





# Engineering Materials

**FAST**



## MEETING A MARKET DEMAND

**T**he UK is renowned for World-leading engineering design and innovation. At the Heart of every product or design is the need to select materials, which means working with partners that have the right materials, expertise and application knowledge early in the process.

From its controlled circulation of 17,000 fully-researched buyers and specifiers we surveyed 396 Eureka! magazine readers with a responsibility for materials and asked them whether they would attend an event that brings together materials suppliers and solutions.

**92% of them confirmed that they would attend**

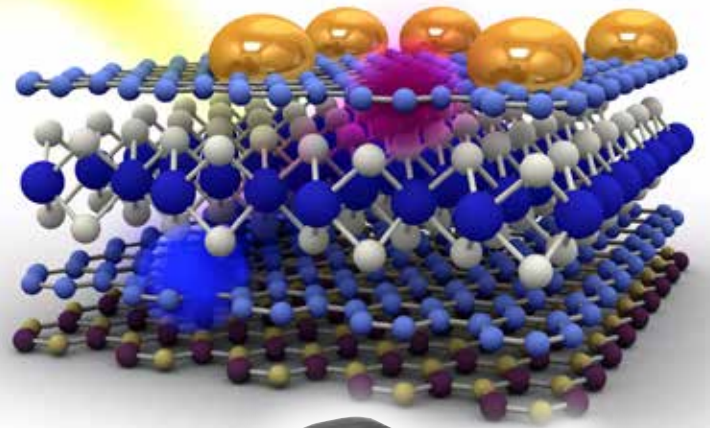
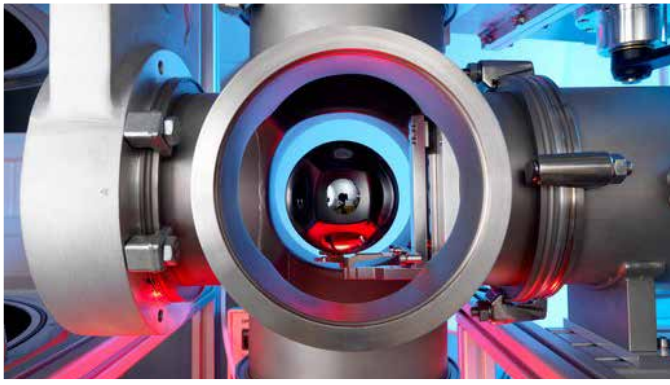
The first *Engineering Materials Live* event was launched in May 2017 at the National Motorcycle Museum in Birmingham - to meet the needs of UK engineering professionals who are tasked with sourcing and specifying Engineering materials, plastic parts and plastic mouldings: one of the fastest-moving sectors in manufacturing.

Co-located with sister show FAST LIVE, with impressive visitor attendance and adopting the easy and cost-effective 'Roadshow' format *Engineering Materials Live* has been universally praised by visitors and exhibitors alike as a great success

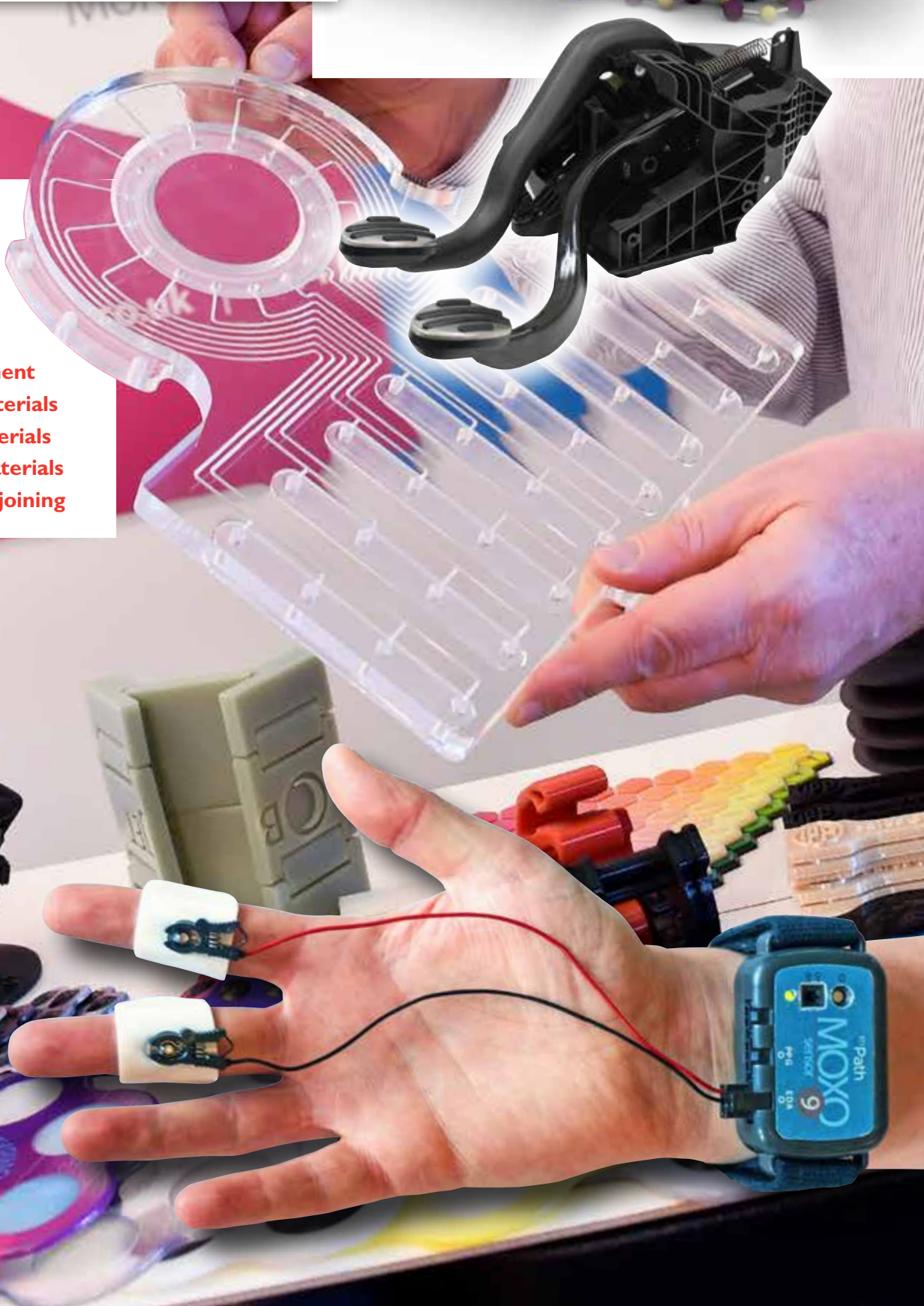
We look forward to welcoming you as an exhibitor at *Engineering Materials Live*

**Luke Webster – Publishing Director**





- Lightweighting
- Materials selection
- Metal replacement
- Glass replacement
- Reinforced materials
- Structural materials
- Sustainable materials
- Multi-material joining





Absolutely brilliant – the best exhibition we have done,  
anywhere, ever. Well done

David Hayes, Managing Director, **FATH Components Ltd**

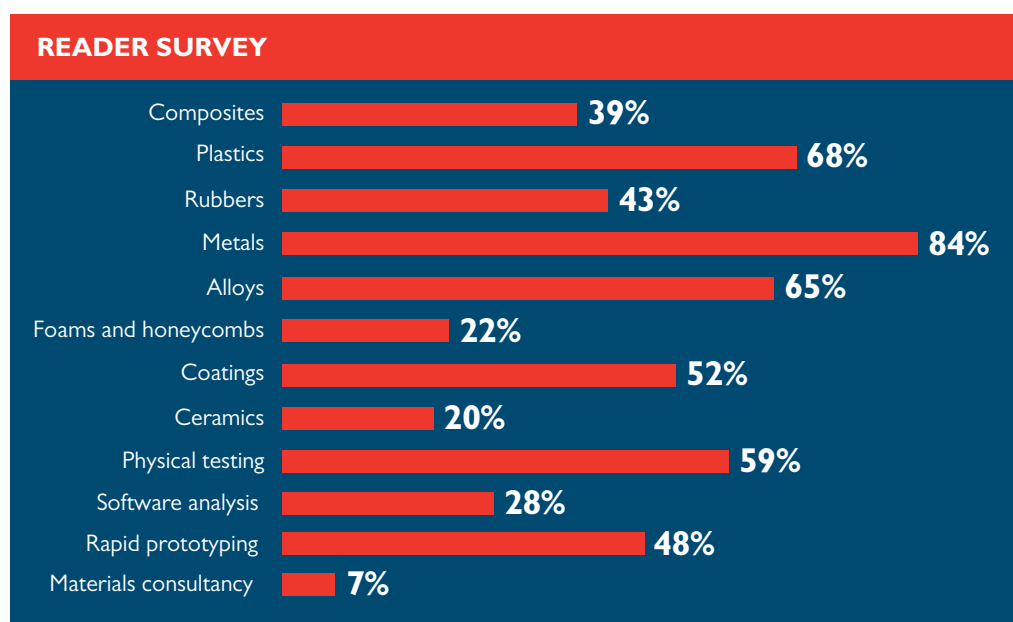


# An audience with **Purchasing Power**

The latest *Eureka! Engineering Materials* reader survey demonstrates an audience with the authority, the need and the budget to purchase materials.

90% are responsible for buying or specifying and 78% say they have made purchasing decisions based on what they have read in *Eureka! Engineering Materials* supplement.

## **Areas of spend in the next 12 months:**



**84%**

of readers would choose  
Engineering Materials  
as their preferred  
materials supplement

**96%**

of readers would recommend  
Engineering Materials as  
an information source for  
other engineers

**90%**

of readers are responsible  
for buying or specifying  
materials

**78%**

of readers made purchasing  
decisions based on what  
they have read/seen in  
Engineering Materials

Source: 396 respondents – Benchmark Research Survey



This was such a good event – great atmosphere, precise focus, relevant, perfect location and easy. Excellent!

Jane Hemmings, Distribution Sales Manager, **EMS-Chemie UK**



# Delivering **High Quality** Visitors

The visitors for *Engineering Materials Live* are all currently active on the acclaimed MA Business UK engineering & manufacturing database. This database, with coverage of more than 31,000 identified, vetted and fully researched manufacturing and design sites within the UK, is updated continuously by our specialist data research team.

Visitor attendance at *Engineering Materials Live* is by pre-registration in advance only and all pre-registrations are carefully vetted to assure the integrity of the audience.

## ANALYSIS BY INDUSTRY SECTOR (multi-response analysis)

Aerospace	2843
Automotive	3599
Defence	2843
Design/R&D	4014
Consumer Goods	644
Medical	1604
Oil & Gas/Renewables/Energy	2535

## ANALYSIS BY JOB FUNCTION (multi-response analysis)

Production/Manufacturing Engineering/Management	2913
Purchasing/Purchasing Management	4509
Design Management	9214
Engineering Product Design	10557
Research & Development	6401

## ANALYSIS BY JOB TITLE

Directors	4324
Managers	4426
Engineers	4990
Consultants/Other Executives	460
<b>Total Circulation</b>	<b>14,200</b>





It was so refreshing to attend a well organised and publicised event that managed to condense 600 visitors into a single day

Ben Hayes, Regional Sales Manager, **Metal Improvement Company**



# How to **Exhibit**

The unique format of *Engineering Materials Live* delivers a premium-quality audience that can be met on a budget and an event which doesn't require any more than a single person to set up or man for the duration.

- ✓ **Low cost participation and premium quality audience combine to deliver best value**
- ✓ **All stands are the same size for all exhibitors. 3m x 1m shell scheme with fascia and name board**
- ✓ **Unique format slashes exhibiting costs and banishes traditional hassles of participation**
- ✓ **Easy to manage – set up the evening before or on the morning of the event**
- ✓ **Visitor attendance by pre-registration only ensures a high quality and relevant audience**
- ✓ **Well located, engineer friendly venue with FREE museum pass for all visitors (and exhibitors!)**
- ✓ **Guaranteed audience of around 400 genuine OEM prospects already visiting the co-located FAST Exhibition**

## UPCOMING ENGINEERING MATERIALS LIVE EVENTS

**9th May 2019**

Silverstone,  
Northamptonshire



**19th September 2019**

National Motorcycle  
Museum, Birmingham



### PRICE

#### Price to exhibit

**£1545**

(Engineering Materials advertiser price £1195)

All stands 3m x 1m shell scheme with fascia and name board

#### Add a technical workshop session

**£750**

(30-minute session plus Q&A)

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- **Plastics**
  - **Rubbers**
  - **Metals**
  - **Composites**
  - **Ceramics**
  - **Alloys**
  - **Lightweighting solutions**
  - **Injection moulding**
  - **Materials distributors**
  - **Rapid prototyping**
  - **Additive manufacturing**
  - **Metal fabricators**
  - **Design software**  
(Simulation, FEA, CFD etc)
  - **Materials testing**
  - **Design consultancy**
  - **Minerals / natural fibres**
  - **Sustainable materials**
  - **Glass**
  - **Carbon fibre**
  - **Expanded materials**
  - **Foams**
  - **Coatings & finishing**
  - **Conductive materials**
  - **Surface treatment**

**CO-LOCATED WITH FAST LIVE**

**FAST**  
[www.fastenerexhibition.co.uk](http://www.fastenerexhibition.co.uk)

Just as important as selecting the right materials, is knowing which fastening, bonding and joining methods to use. By co-locating *Engineering Materials Live* with *FAST Live*, exhibitors will gain access to an existing high-quality and relevant audience.

**76% of current FAST Live visitors also specify/purchase engineering materials**  
**100% of visitors rate the FAST Live exhibition as good or excellent**



# Engineering Materials

**FAST**



[www.engineeringmaterialslive.co.uk](http://www.engineeringmaterialslive.co.uk)

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## ABOUT THE ORGANISERS

MA Business is the publisher of *Eureka!* and *FAST* magazines and is the same team that attracts more than 4,000 design engineers to the outstandingly successful Engineering Design Show every October.

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