

Business Magazines

Combined Total Circulation Certificate

January to December 2016



Setting the standard

Ground Handling International

ground handling

INTERNATIONAL



Key information

Metric type

Circulation

ABC total

8,597 average

Period

1 January 2016 to 31 December 2016

No of issues

6

Market sector

Freight/Transport: General

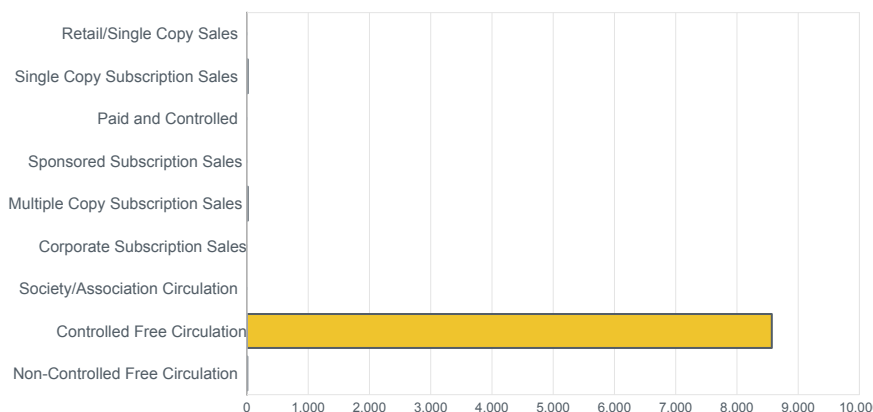
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Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0.13%
Paid and Controlled	0%
Sponsored subscription sales	0%
Multiple Copy Subscription Sales	0.14%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	99.67%
Non-Controlled Free Circulation	0.06%

Audit issue circulation breakdown - Print/Digital



AVERAGE CIRCULATION PER ISSUE

Average Retail Sales Per Issue

Total	Print Edition	Digital Edition
8,597	8,597	-
-	-	-

Analysis for the Audit issue cover dated December 2016 and distributed on 18 November 2016

Audit Issue Circulation

Retail & Other Single Copy Sales

8,597	8,597	-
-	-	-

Single Copy Subscription Sales

At full rate

Less than full rate but not less than 50%

Less than 50% of full rate but not less than 20%

Less than 20% of full rate but not less than 10%

Less than 10% of full rate

11	11	-
11	11	-
-	-	-
-	-	-
-	-	-

Paid and Controlled

-	-	-
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Sponsored Subscription Sales

-	-	-
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Multiple Copy Subscription Sales

At full rate

Less than full rate but not less than 50%

Less than 50% of full rate but not less than 20%

Less than 20% of full rate but not less than 10%

Less than 10% of full rate

12	12	
12	12	
-	-	
-	-	
-	-	

Corporate Subscription Sales

-		-
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Society/Association/Organisation Circulation

-	-	-
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Controlled Free Circulation

Individual requests

Company requests

Non-requested by name

Non-requested by job title / function

8,569	8,569	-
7,178	7,178	-
745	745	
646	646	
-	-	

Non-Controlled Free Circulation

By Name

Not by Name

5	5	
5	5	
-	-	

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic subscription rates for the audit issue

Basic annual rate: £250.00

Basic annual rate (Other countries) £99.00 to £250.00

Controlled circulation for the audit issue

Terms of control: Personnel in the corporate management, operations and safety departments of airports, airlines and ground handling agents as well as equipment manufacturers and government and industrial bodies.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	7,923	100.0	3,040	38.4	2,364	29.8	2,519	31.8
Individual Requests - Print	7,178	90.6	2,302	29.1	2,358	29.8	2,518	31.8
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	745	9.4	738	9.3	6	0.1	1	0.0
Company Requests - Digital								

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
February 2016	02-Feb-16	8,597	8,597	-	-
April 2016	22-Apr-16	8,597	8,597	-	-
June 2016	31-May-16	8,597	8,597	-	-
August 2016	30-Aug-16	8,597	8,597	-	-
October 2016	13-Oct-16	8,597	8,597	-	-
December 2016	18-Nov-16	8,597	8,597	-	-

Other Bulk Distribution (Please note. these copies are NOT included in the circulation of any issue)

Cover Date / ID	Distribution Date	Total Bulk Copies	Rate	Category/Distribution Location
Total		2,880		
February 2016	01-Mar-2016	450	Free	9th Asian Ground Handling International Conference / Bali
April 2016	03-May-2016	200	Free	5th Ground Damage Stakeholders' Conference / Lisbon
April 2016	15-May-2016	750	Free	IGHC Conference / Toronto
April 2016	09-May-2016	250	Free	Airport Show / Dubai
June 2016	13-Jun-2016	180	Free	2nd African Ground Handling International Conference / Johannesburg
August 2016	27-Sep-2016	250	Free	2nd Americas Ground Handling International Conference / Miami
December 2016	28-Nov-2016	800	Free	18th annual Ground Handling International Conference

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	8,597	8,597	-
United Kingdom	720	720	-
Europe	2,938	2,938	-
North America	1,415	1,415	-
Central & South America	347	347	-
Australasia & Pacific	289	289	-
Asia	416	416	-
South East Asia & Pacific	1,158	1,158	-
Africa	551	551	-
Middle East & North Africa	763	763	-
Not Analysed	-	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 23 February 2017.

The data included is derived from a return of circulation prepared by the publisher: Airports Publishing Network Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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