

Business Magazines

Circulation Certificate

January to December 2014



Setting the standard

Ground Handling International



Key information

Certificate type

Print

Metric type

Circulation

ABC total

8,120 average

Period

1 January 2014 to 31 December 2014

No of issues

6

Market sector

Freight/Transport: General

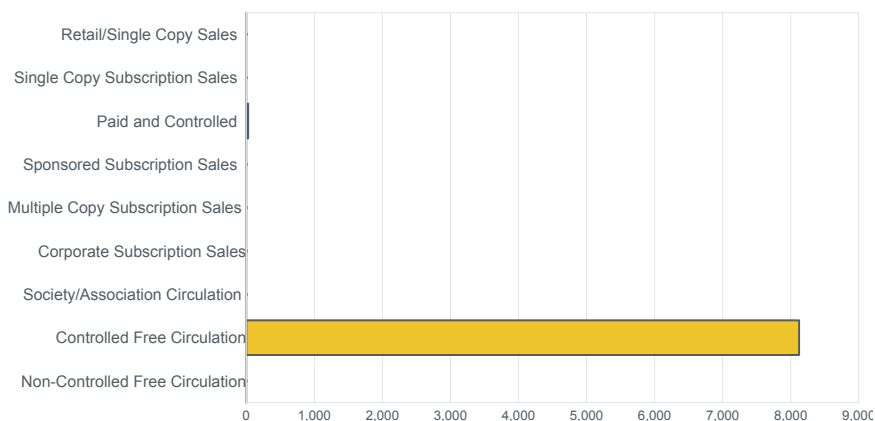
Contact details

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Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0.33%
Sponsored subscription sales	0%
Multiple Copy Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	99.67%
Non-Controlled Free Circulation	0%

Audit issue circulation breakdown



	Net Total
AVERAGE CIRCULATION PER ISSUE	8,120
Average Retail Sales Per Issue	-
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Analysis for the Audit issue cover dated December 2014 and distributed on 16 December 2014	
Audit Issue Circulation	8,150
Retail & Other Single Copy Sales	-
Single Copy Subscription Sales	-
Paid and Controlled	27
At full rate	3
Less than full rate but not less than 50%	6
Less than 50% of full rate but not less than 20%	18
Less than 20% of full rate but not less than 10%	-
Less than 10% of full rate	-
Sponsored Subscription Sales	-
Multiple Copy Subscription Sales	-
Society/Association/Organisation Circulation	-
Controlled Free Circulation	8,123
Individual requests	6,834
Company requests	-
Non-requested by name	1,269
Non-requested by job title / function	20
Non-Controlled Free Circulation	-
Duplication	

The level of duplication on the mailing list for the audit issue was: 0%

Basic cover price & subscription rates for the audit issue

Basic cover price:	£208.00 to £225.54
Basic annual rate:	£225.54
Basic annual rate (Other countries)	£208.00 to £225.54

Controlled circulation for the audit issue

Terms of control: Personnel in the corporate management, operations and safety departments of airports, airlines and ground handling agents as well as equipment manufacturers and government and industrial bodies.

Age of source data	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	6,834	100.0	3,323	48.6	2,594	38.0	917	13.4
Individual Requests	6,834	100.0	3,323	48.6	2,594	38.0	917	13.4
Company Requests	-	-	-	-	-	-	-	-

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Net Circ.	Variance %	Cover Date / ID	Distribution Date	Net Circ.	Variance %
February	14-Feb-2014	8,120	-				
April	16-Apr-2014	8,150	-				
June	02-Jun-2014	8,150	-				
August	08-Aug-2014	8,150	-				
October	09-Sep-2014	8,000	-				
December	16-Dec-2014	8,150	-				

Other Bulk Distribution (Please note. these copies are NOT included in the circulation of any issue)

Cover Date / ID	Total Bulk Copies	Rate	Category/Distribution Location
Total	3		
December 2014	3	Paid	

Geographic analysis for the audit issue

Country/Region	Circulation
TOTAL	8,150
UNITED KINGDOM	723
EUROPE	2,713
NORTH AMERICA	1,495
CENTRAL & SOUTH AMERICA	416
AUSTRALASIA & PACIFIC	302
ASIA	390
S E ASIA & PACIFIC RIM	977
AFRICA	493
MIDDLE EAST & NORTH AFRICA	641

More Information

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 5 February 2015.

The data included is derived from a return of circulation prepared by the publisher: Airports Publishing Network Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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