September 7-9, 2017

LONDON BREAST MEETING

Innovations and Trends in Aesthetic and Reconstructive Breast Surgery

Royal College of Physicians, London

Scientific Programme
www.londonbreastmeeting.com
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Our London Breast Meeting Live Online Broadcast will also be available

Conference Co-Chairs
Professor Jian Farhadi
Guy’s & St Thomas’ Hospital, London

Professor Jaume Masia
Hospital de la Santa Creu i Sant Paul, Barcelona, Spain

In association with

Sponsors
General Information

Thursday 7th – 9th September 2017
Royal College of Physicians, 11 St Andrew’s Place, Regent’s Park, London, NW1 4LE

Conference Co-Chairs:
Jian Farhadi, Consultant Plastic and Reconstructive Surgeon, Guy’s & St Thomas' Hospital, London, UK
Jaume Masia, Chief of Plastic Surgery Department, Hospital de la Santa Creu i Sant Paul, Barcelona, Spain

Conference Secretary:
Marlene See, Consultant Plastic and Reconstructive Surgeon, Guy’s & St Thomas' Hospital, London, UK

Confirmed International Faculty:
Bob Allen, USA
Michael Atlan, France
Eric Auclair, France
Suhan Ayhan, Turkey
Phillip Blondeel, Belgium
Céline Bourgier, France
Tony Connell, Australia
Peter Cordeiro, USA
Joseph Dayan, USA
Roy De Vita, Italy
Frank DellaCroce, USA
Peter Dubsky, Switzerland
Jinsup Eom, South Korea
Mark Harries, UK
Mark Ho-Asjoe, UK
Stefan Hofer, Canada
Marco Innocenti, Italy
Suhail Kanchwala, USA
John Kim, USA
Rupert Koller, Austria
Tibor Kovacs, UK
Anjana Kulkarni, UK
Ramon Llull, Spain
Patrick Mallucci, UK
Peter Mortimer, UK
Maurice Nahabedian, USA
Joe O’Donoghue, UK
Katja Pinker-Domenig, Austria/USA
Gemma Pons, Spain
Venkat Ramakrishnan, UK
Charles Randquist, Sweden
Dirk Richter, Germany
Peter Sandbichler, Austria
Fabio Santanelli di Pompeo, Italy
Benjamin Sarfati, France
Michael Scheflan, Israel
Peter Schmid, UK
Jesse Selber, USA
Christoph Tausch, Switzerland
Klaus Ueberreiter, Germany
Rene van der Hulst, Netherlands
Simon Wood, UK
Liza C. Wu, USA
Kamakshi Zeidler, USA

London Breast Meeting Live Broadcast

If you are unable to attend the London Breast Meeting, you can register for our live broadcast which will ensure that you don’t miss a thing!

All of the presentations will be streamed directly to your PC or Mac as they occur at the meeting, and you will also be able to access the videos on-demand after the meeting so that you can watch them in your own time.

The Live Broadcast is CPD registered and you will be able to download your CPD certificate at the end of the meeting.

Visit live.londonbreastmeeting.com for more details

Follow us on Social Media:
Twitter: @LDN-LBM #2017LBM
Facebook: The London Breast Meeting
Instagram: London Breast Meeting
LinkedIn: London Breast Meeting 2017
Welcome Message

Dear Friends and Colleagues,

It is with great pride and privilege that we present the fourth London Breast Meeting, scheduled for the 7th-9th September 2017.

The London Breast Meeting has established itself as an essential meeting in the academic diary. We are delighted that the 2016 meeting was graced by a fifty-strong faculty of expert speakers, attracting almost 400 international delegates, and was broadcasted live in 4 different languages worldwide.

Year on year we strive to deliver an inspiring and thought-provoking programme in oncological, reconstructive and aesthetic breast surgery.

The 2017 meeting will focus on Innovations and Trends in Aesthetic and Reconstructive Breast Surgery. In addition to the main scientific programme, there will be a parallel agenda for allied healthcare professionals such as breast care nurses and wound care specialists.

This year, we also invite you to submit and present your surgical pearls in the free paper session.

Last but not least, we welcome you to the vibrant and exhilarating city of London. We hope you will give us the opportunity to provide you with a motivating and fulfilling experience in September.

Yours sincerely,

Jian Farhadi & Jaume Masia
Conference Chairs
Scientific Programme

Thursday, 7th September 2017

07.00 - 09.00  Registration and refreshments

08.45 - 09.00  Welcome and introduction
   **Chairs:** Jian Farhadi & Jaume Masia

09.00 - 09.15  **Keynote Address:** Personalised breast cancer treatment
   **Peter Schmid**

09.15 - 10.45  **New horizons in breast cancer treatment**
   **Chairs:** Maurice Nahabedian, Peter Schmid
   • The changing landscape of genetic testing  **Anjana Kulkarni**
   • The impact of breast cancer profiling tests  **Peter Dubsky**
   • Age adapted breast cancer treatment  **Mark Harries**
   • Neoadjuvant radiotherapy  **Simon Wood, Céline Bourgier**
   • How to understand lymphoedema  **Jaume Masia, Peter Mortimer**

10.45 - 11.15  Refreshments and exhibition viewing

11.15 - 12.15  **Breast surgery**
   **Chairs:** Benjamin Sarfati, Michael Scheflan
   • Do we need quality control of skin sparing mastectomy flaps?  **Christoph Tausch, Katja Pinker-Domenig**
   • Updates/trends in oncoplastic breast surgery  **Tibor Kovacs, Peter Dubsky**
   • Legal issues of risk reducing surgery  **Rupert Koller**

12.15 - 13.00  **The breast multidisciplinary meeting**
   **Chair:** Jian Farhadi, Roy De Vita
   John Kim, Peter Dubsky, Mark Harries, Katja Pinker-Domenig, Céline Bourgier, Phillip Blondeel

13.00 - 14.00  Lunch and exhibition viewing

14.00 - 14.45  **Radiotherapy and implant reconstruction: timing of prosthesis exchange**
   **Chairs:** Céline Bourgier, Tony Connell
   Peter Cordeiro, Maurice Nahabedian, Benjamin Sarfati

14.45 - 15.30  **Pre-pectoral breast reconstruction**
   **Chairs:** Tibor Kovacs, Rupert Koller
   Jesse Selber, Gemma Pons, Michael Atlan

15.30 - 16.00  Refreshments and exhibition viewing

16.00 - 17.00  **The future of implant technology**
   **Chairs:** Peter Cordeiro, Kamakshi Zeidler
   • Air expanders  **Tony Connell**
   • Light weight implants  **Michael Scheflan**
   • What’s new on texture and gels?  **Sühan Ayhan, Michael Atlan**
Scientific Programme

17.00 - 17.30  Surgical advances using biological matrices in breast reconstruction,  
kindly supported by INTEGRA  
Jesse Selber, Roy de Vita

17.30 - 19.30  Welcome Reception  
sponsored by Synovis Micro Companies Alliance

Friday, 8th September 2017

07.00 - 07.15  Registration and refreshments

07.15 - 08.00  Breakfast Symposium: Advanced techniques in microsurgery  
Kindly supported by ZEISS  
Chairs: Joseph Dayan, Marco Innocenti  
Phillip Blondeel, Stefan Hofer, Jinsup Eom

08.00 - 10.00  Efficiency in autologous breast reconstruction  
Chairs: Gemma Pons, Maurice Nahabedian  
• Evidence based assessment for autologous breast reconstruction John Kim  
• Tips and tricks in the efficiency process Liza Wu  
• Imaging and the choice of the ONE perforator Phillip Blondeel, Bob Allen  
• Decision making with ICG technology Jaume Masia  
• Efficient raising of the DIEP flap Frank DellaCroce, Venkat Ramakrishnan  
• Closure of the abdomen Stefan Hofer  
• Aesthetic refinements: how to get it right the first time Fabio Santanelli di Pompeo

10.00 - 10.30  Refreshments and exhibition viewing

10.30 - 12.00  Innovation in autologous flaps  
Chairs: Venkat Ramakrishnan, Liza Wu  
• LTP flap Bob Allen  
• Apex flap Frank DellaCroce  
• Omentum flap Peter Sandbichler  
• DUG flap Joseph Dayan  
• Endoscopic DIEP flap Michael Atlan  
• The low DIEP flap Jinsup Eom  
• Neurotisation of DIEP flaps Rene van der Hulst, Suhail Kanchwala

12.00 - 12.45  Robotic surgery in breast and microsurgery  
Chairs: Peter Cordeiro, Rene van der Hulst  
Benjamin Sarfati, Marco Innocenti, Jesse Selber
### Scientific Programme

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<td>Lunch and exhibition viewing</td>
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<td>12.45 - 13.30</td>
<td>Perfecting the Realistic Areola Masterclass (pre-registration is essential)</td>
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| 13.45 - 14.30 | **Evolution in education and the future provider of breast surgery:** the panel discussion  
                  **Chairs:** Jaume Masia, John Kim  
                  Tibor Kovacs, Maurice Nahabedian, Simon Wood, Michael Scheflan |                                           |
| 14.30 - 15.30 | **Free paper session: Surgical pearls in aesthetic and reconstructive breast surgery**  
                  **Chairs:** Stefan Hofer, Fabio Santanelli di Pompeo |                                           |
| 15.30 - 16.00 | Refreshments and exhibition viewing                                   |                                           |
| 16.00 - 17.30 | **How to address common problems in breast reconstruction**  
                  **Chairs:** Jesse Selber, Sühan Ayhan  
                  • Complications of the thigh donor site Joseph Dayan  
                  • High riding abdominal scars Frank DellaCroce  
                  • Recurrent seroma of breast and abdomen Maurice Nahabedian  
                  • Fat grafting to the reconstructed breast John Kim  
                  • Nipple flattening in implant reconstruction Roy de Vita  
                  • Recurrent capsular contracture with no autologous option Benjamin Sarfati  
                  • High riding IMF in implant reconstruction Peter Cordeiro  
                  • How to avoid/reduce the risk of nipple sparing flap necrosis Fabio Santanelli di Pompeo  
                  • Gliding the flap: aesthetic refinements Liza Wu  
                  • The venous anastomosis: quality or quantity Bob Allen |                                           |
| 17.30 - 19.00 | Networking drinks reception                                           |                                           |
| 21.00 - 00.00 | Friday night at Tramp, Mayfair                                       |                                           |

### Saturday, 9th September 2017

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| 08.00 - 09.00 | Breakfast symposium: AeroForm: the new Gold Standard For 2 stage breast reconstruction  
                  **Kindly supported by** AirXpanders®  
                  Kamakshi Zeidler, Tony Connell |                                           |
| 09.00 - 10.15 | **News in aesthetic breast surgery**  
                  **Chairs:** Dirk Richter, Charles Randquist |                                           |
Scientific Programme

Novelties in mastopexy/reduction
- How to maintain the upper pole without an implant Patrick Mallucci, Kamakshi Zeidler

Breast cancer screening prior to aesthetic surgery
Christoph Tausch

Fat in breast augmentation
- Composite breast augmentation Eric Auclair, Ramon Llull
- Augmentation by lipofilling only Klaus Ueberreiter

10.15 - 10.45 Refreshments and exhibition viewing

10.45 - 11.15 Mummy makeover
Chairs: Tony Connell, Roy de Vita
Charles Randquist, Dirk Richter

11.15 - 12.15 ALCL update and panel discussion: what does the future hold?
Chairs: Charles Randquist, Patrick Mallucci
Joe O’Donoghue, Rene van der Hulst, Kamakshi Zeidler, Tony Connell

12.15 - 13.15 Lunch and exhibition viewing

13.15 - 14.45 How to address common problems in aesthetic breast surgery
Chairs: Michael Atlan, Mark Ho-Asjoe
- Breast augmentation: my 3 easy ways to measure Charles Randquist, Patrick Mallucci
- TABA (Trans-abdominoplasty breast augmentation) Eric Auclair
- The very ptotic, empty breast Dirk Richter
- How to correct nipple herniation in augmentation Ramon Llull
- Use of lower pole advancement flap after implant removal Suhan Ayhan
- How to address rippling in the thin envelope Klaus Ueberreiter
- Periareolar mastopexy: how to avoid flattening Michael Scheflan
- How to correct the IMF Tony Connell, Charles Randquist
- Indication of matrices in revision surgery Roy de Vita

14.45 - 15.00 What have I changed in my practice in the last year?
All Faculty

15.00 Closing comments and end of meeting
Jian Farhadi, Jaume Masia
Registration Form

Tel: +44(0)20 7501 6762 | Fax: +44(0)20 7978 8319
Online: www.londonbreastmeeting.com | Email: conferences@markallengroup.com

DELEGATE RATES

**Standard rate** (Consultants, Surgeons, Associate Specialists, Staff Grade, Speciality Doctor, or equivalent)

After 5th June 2017
£675.00

**Trainee/Nurses rate** (From Core and Foundation Trainee levels up to Specialist Registrar or equivalent)

After 5th June 2017
£495.00

(Send written confirmation of the hospital to conferences@markallengroup.com)

Friday Night Social Function at Tramp, Mayfair £55.00

Live online broadcast £120.00

(Presentations will be streamed directly to your PC or Mac at the same time as they occur at the meeting and can be accessed on-demand afterwards)

All prices for registration are in British Pound Sterling (£) and include 20% VAT. Cancellation before July 20th: 50% of the registration fee; Cancellation after July 20th: no refund. Cancellation has to be made to MA Healthcare Ltd in writing only. On-Site-Registration rate: £700.00.

VENUE MAPS AND DIRECTIONS

Royal College of Physicians, 11 St Andrew’s Place, London, NW1 4LE

- Great Portland Street Station on the Circle, Metropolitan, Hammersmith and City lines (5 minutes walk)
- Warren Street Station on the Victoria and EUSTON SQUAREnothern lines (10 minutes walk)

By Bus

A Routes: 18, 27, 30, 205, 453
B Routes: C2
C Routes: 18, 27, 30, 205
D Routes: 18, 27, 30, 205, 453

By Car

- Easy access via M40 and M1
- Car Parking: The College offers free parking to disabled guests by prior arrangement and is situated outside the congestion charge zone. The nearest public car park is a few minutes walk away (refer to the map)

Hotels

1 Sol Melia White House Hotel
2 Holiday Inn Regent’s Park
3 Grange Fitzrovia Hotel
4 Thistle Euston Hotel
5 Novotel Euston