

Wound Expo 2018

Wound Expo TVN

Ricoh Arena, Coventry

4 & 5 September 2018

Find us on  woundexpo.com



Information for sponsors and exhibitors

An unforgettable learning experience for frontline nurses

Wound Expo offers FREE, interactive education for nurses on the fundamental aspects of wound care. It helps frontline nurses strengthen their core skills and inspire better wound care practice.

Wound Expo TVN is a free specialist conference aimed at the progressive expert practitioner. **Wound Expo TVN** provides the specialist nurse with education on novel or dynamic areas of wound care that have a key impact on patient outcomes.

Media partners:

BJN
British Journal of Nursing

NRC
nursing & residential care

BRITISH JOURNAL OF
**COMMUNITY
NURSING**

JWC
journal of wound care

BJN
Tissue
Viability
Supplement

SUPPLEMENT
CWC
COMMUNITY WOUND CARE

Wound Expo 2018



Wound Expo offers FREE interactive education for nurses on the fundamental aspects of wound care.

It is targeted at non-specialist nurses and healthcare support workers, in primary and secondary care, who want to improve their wound-care knowledge and skills, as well as specialist nurses looking for training and education ideas to apply in their own practice.

The event takes place on 4 & 5 September 2018 at the Ricoh Arena, Coventry.

The educational sessions will use hands-on, interactive methods that will enable delegates to become more reflective and critical in their practice. They will take place in seven designated zones:

Wound assessment

What and how to assess; how to assess consistently

Wound infection

How to assess the key signs of infection; distinguishing infection from colonisation

Healing chronic wounds

The difference between acute and chronic wounds

Wound exudate

The role of exudate in wounds; assessing and managing exudate

Leg ulcer management

How to assess and treat leg ulcers, as well as avoid their recurrence

Pressure area care

Causes of pressure damage; management and prevention strategies

Negative pressure wound therapy

Removing the mystique from this technology, this will explain how it works, what wounds it's indicated for and why

Wound Expo 2018

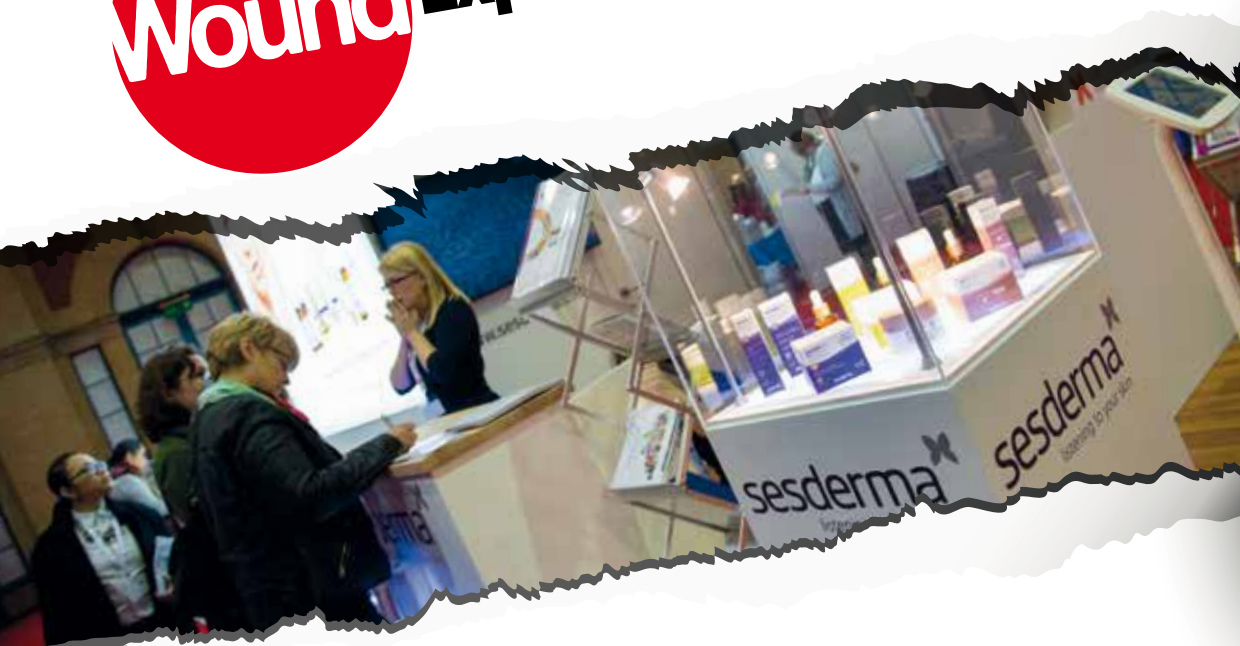


Wound Expo TVN is free specialist education aimed at the progressive expert practitioner. It aims to help clinicians overcome clinical challenges, increase their knowledge of new developments and approaches in wound care, and learn about unusual aspects of tissue viability. The symposiums will have a theatre-style format, with leading speakers in the field challenging practice and teaching novel methods of wound care.

Subjects include:

- Does the moisture lesion exist?
 - Differential diagnosis: wound lesions and dermatological conditions
 - Debridement pathways
 - Leg ulcer management of IV drug users
 - Managing and preventing wounds in patients with mental health problems
 - Identifying wounds resulting from self-harm
 - Managing wounds in patients with dementia
 - Best practice for malignant wounds
 - Palliative wounds: identification and management options
 - What is the wound microclimate and how does it affect healing?
 - Managing the wound care needs of bariatric patients
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Sponsorship

Sponsorship of an educational zone provides your company with the following major benefits:

- Your reps supporting delivery of the educational sessions
- A 9x4m stand adjacent to your sponsored zone
- Your literature in the zone during educational sessions
- Your branding on all advertising and promotion before the event
- Your branding on all signage and literature at the event
- Your branding on the zone during the event

Other sponsorship opportunities are available (POA), including:

- Delegate bags
- Pens/notepads
- Coffee/tea
- Lunch boxes

Zone sponsorship costs £21,000

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Exhibition

Exhibiting at Wound Expo will give companies face-to-face access to hundreds of healthcare professionals that traditional wound events do not attract. In addition, you are actively encouraged to present interactive demonstrations of your products and services to enhance the educational benefits of the event.

The education zones will be colour-coded, and your clinical experts will be encouraged to wear matching coloured badges to help participants talk to the right person from your company every time.

Stand sizes/prices are as follows:

3x3m £3,015

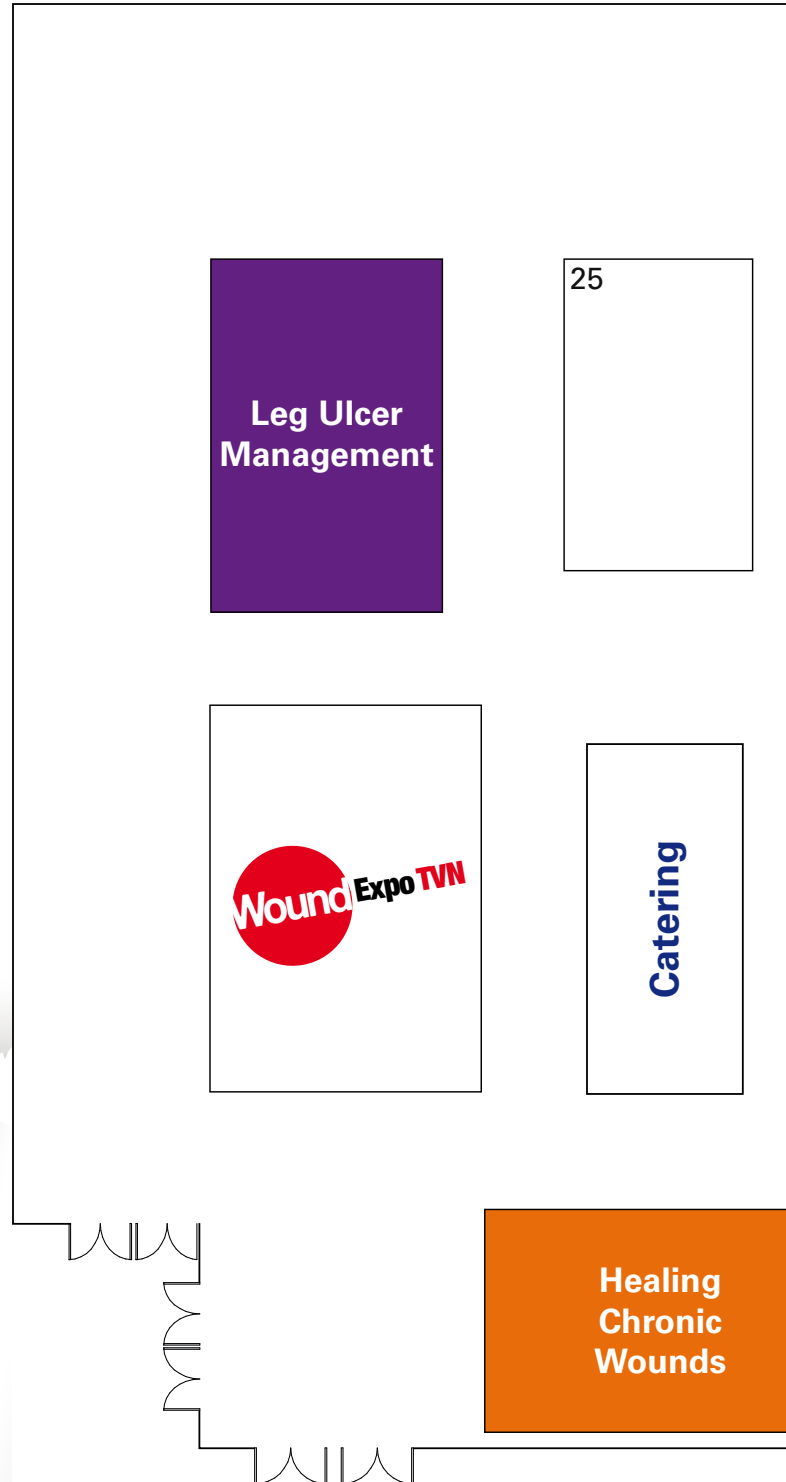
3x6m £6,030



Stand & Zone Plan

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Wound Expo TVN



Wound Infection

Wound Exudate

Biofilms

24

2	1
7	5
	6

3	4
23	22
18	20
21	19
17	

Catering

16	12	
15	14	13

8	9
11	10

Main Entrance

Registration

Pressure Area Care

Wound Assessment

Wound Expo 2018

For further information or to book your sponsorship package please contact:

Anthony Kerr,

MA Healthcare Ltd, St Jude's Church, Dulwich Road, London SE24 0PB

Tel: 020 7501 6726, Mobile: 07979 520828

Email: anthony.kerr@markallengroup.com

To book an exhibition stand please contact:

Fenella Wenham

MA Healthcare Ltd, St Jude's Church, Dulwich Road, London SE24 0PB

Tel: 020 7501 6671, Fax: 020 7978 8319

Email: fenella.wenham@markallengroup.com

www.woundexpo.com



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