



7th Annual Food Sure Safety & Quality Summit

Amsterdam May 22nd 24th

Gerard Chalons Corporate Quality Manager GBfoods



Topics

- 1. Snapshot about my Company.
- 2. Best Practice Controls to Ensure Raw Materials Delivery Compliance
 - 1. Antecedents
 - 2. How to anticipate and prevent the risks?
 - 3. Case study
 - 4. Conclusions

SNAPSHOT ABOUT MY COMPANY





Launch of Avecrem in Spain & "Doppio Brodo" in Italy

1950



Launch of dehydrated soups in Spain

1962



Launch of tomato derivatives and sauces in Italy

1978





Gallina Blanca foundation by

Mr. Lluís Carulla

TAVANGUARDIA

TOTALINA DE CALDO

GALLINA DE CALD



1948

Star foundation





1965

Start of the Food Service activity





1973

Beginning of the international activity (Africa)





Start of the Holland subsidiary (GranFood)





Launch of liquid bouillon in Spain

2000



Launch of liquid bouillon in Italy

2010



Launch of Yatekomo

2013



Launch of

Saikebon





Beginning of the operation in the former Soviet Union





GB & Star become one group

(Gallina Blanca)





Agrolimen takes control of the whole group

Agrolimen



GBfoods, NEW Corporate Group Identity





Significant growth in Africa



	Office	Factory
WESTERN EUROPE		
SPAIN: ITALY: HOLLAND: RUSSIA & CIS		5 Factories 1 Factory
RUSSIA:	10ffice	1Factory
SENEGAL CAMEROON MALI IVORY COAST NIGERIA ALGERIA GHANA GUINEA TOGO BENIN	10ffice 10ffice 10ffice 10ffice 10ffice 10ffice	1 Factory 2 Factories 1 Factory 1 Factory
HONG KONG CHENNAI DUBAI	10ffice	













READY MEALS











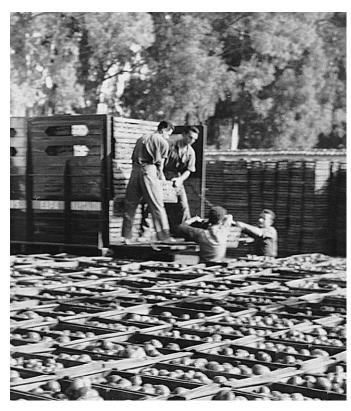








ANTECEDENTS: THE PAST...







Supplier

Factory



The 80s' - GLOBALIZATION

- **✓ FOOD SAFETY**
- **✓ QUALITY**
- **✓** PRICE
- **✓ AVAILABILITY**
- **√** ...





THE PRESENT



HACCP: Hazards - Products



Should I worry about ...

By Dr Michael Mosley BBC

10 Tebruary 2017 | Health

arsenic in my rice?



Titanium dioxide may interfere in digestive processes: Study







HACCP: SUPPLIER RISK ASSESSMENT

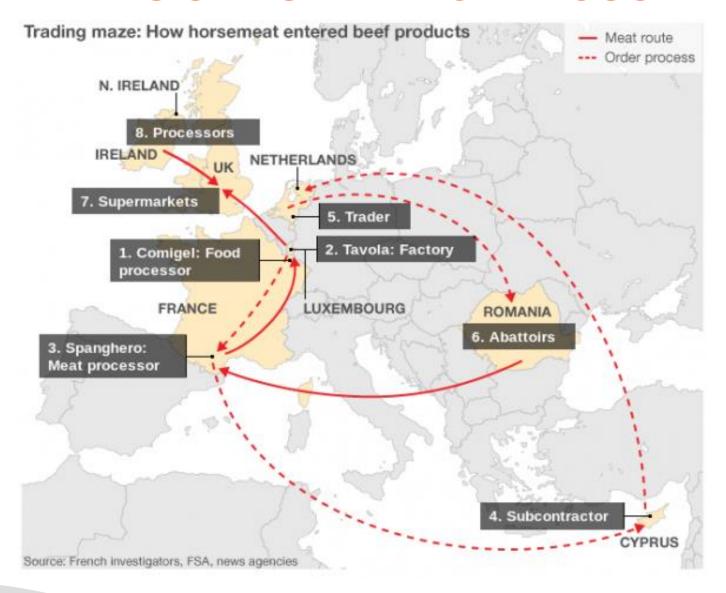




TRUST IS GREAT...

TRACEABILITY: IS ONE STEP BACK ENOUGH?

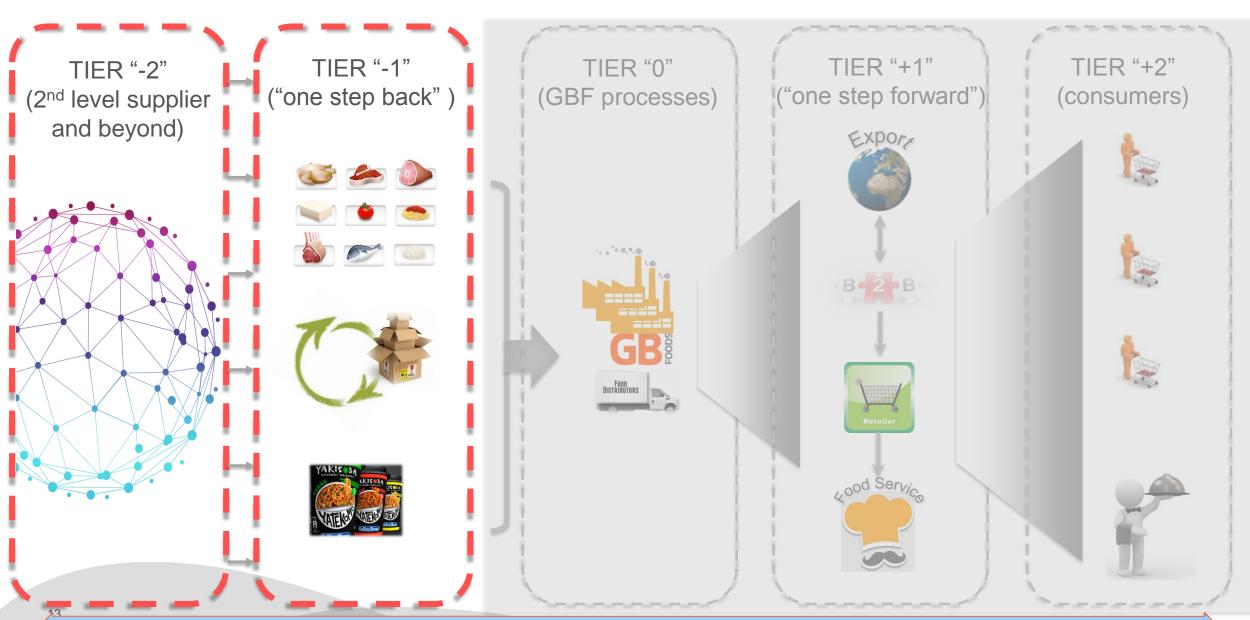




- Proximity
- Complexity
- Reliability

HOW TO ANTICIPATE AND PREVENT THE RISKS?





TRUST IS GREAT...



...BUT NEEDS VERIFICATION

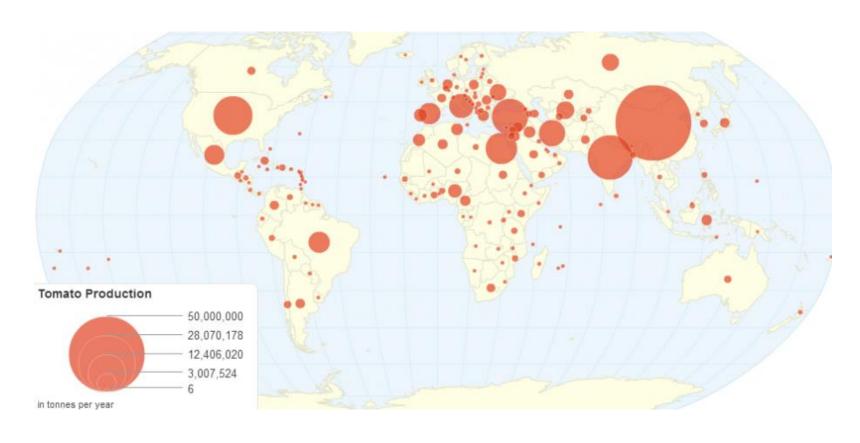


KEY QUESTIONS	Scenario		
Specifications: What must we ask our suppliers?			
Compliance: How can we get them involved?			
Verification: Which tools do we have?			
Traceability: How much information do we have from our supply chain?			



CASE STUDY: Concentrated tomato as a raw material







PRODUCTION PROCESS FLOW



Nursery plant













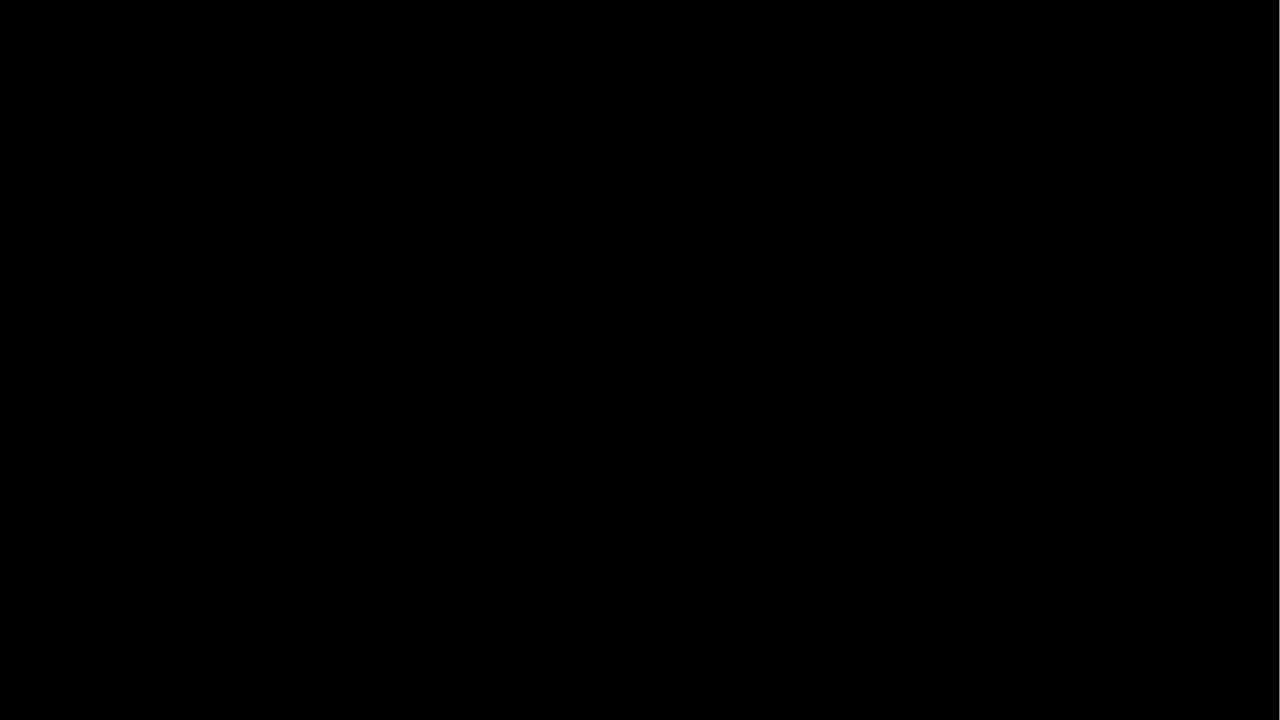




Crop









CONCENTRATED TOMATO SUPPLY CHAIN



Concentrated tomato





HOW TO MAKE THE CORRECT DECISION?



Commodity

- Small quantities
 - New markets
 - Supply resources
 - not on-site



Taylor Made

- Specific requirements (eg origin, market)
- Reliable suppliers available



- Investment justified by critical mass
 - Specific requirements

WHAT ARE WE LOOKING FOR?





HAZARDS

AD HOC AND
REASONABLE
QUALITY PLAN

QUALITY PLAI

PROCESS

At which step of the process can we control the hazards?

TRACE-ABILITIY

How to assure to have information about the steps out of our control?



COMMODITY



PRIMARY PRODUCTION

CONCENTRATE PRODUCTION

TOMATO DERIVATIVE PRODUCTION

Food Safety hazards

Pesticides

Pesticides
Pathogens
Environmental contam

Foreign bodies

Foreign bodies
Pathogens
Chemical compounds

Foreign bodies Pathogens



Nursery plant



Crop

DOUBLE CONCENTRÉE



Harvest



Tomato
Sauce
Production



Quality Plan Control measures



Pre-delivered samples

Pesticides
Pathogens
Environmental contam



Production supervision

Foreign bodies Pathogens

SUPPLIER TRACEABILITY

IN-HOUSE TRACEABILITY

PREVENTIVE ACTIONS



CORRECTIVE ACTIONS

TAYLOR MADE



PRIMARY PRODUCTION

CONCENTRATE **PRODUCTION**

TOMATO DERIVATIVE PRODUCTION

Food Safety hazards

Pesticides

Pesticides Pathogens Environmental contam

SUPPLIER TRACEABILITY

Foreign bodies

Foreign bodies **Pathogens Chemical compounds**

Foreign bodies Pathogens



Nursery plant



Crop



STAR

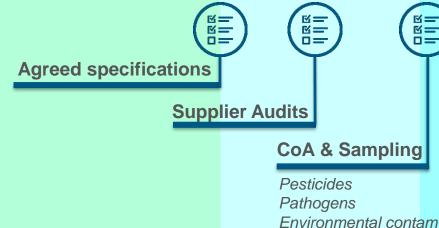
Harvest



Tomato Sauce **Production**



Quality Plan Control measures



요 | |

Foreign bodies **Pathogens**

IN-HOUSE TRACEABILITY

PREVENTIVE ACTIONS



CORRECTIVE ACTIONS

Production supervision

IN HOUSE



PRIMARY PRODUCTION

CONCENTRATE & TOMATO DERIVATIVE PRODUCTION

Food Safety hazards

Pesticides Pesticides Pathogens

Environmental contam

Foreign bodies

Foreign bodies Pathogens Chemical compounds **Foreign bodies Pathogens**



00% Natural.

06 **Harvest**







Nursery plant

Quality Plan Control measures





RM quality

Sampling

RM quality





Production supervision

Foreign bodies **Pathogens**

Crop supervision

Pesticides **Pathogens** Environmental contam

IN-HOUSE TRACEABILITY

RR | |



PREVENTIVE ACTIONS

CORRECTIVE ACTIONS



KEY QUESTIONS	Scenario		
	Commodity	Taylor Made	In house
Specifications: What must we ask our suppliers?	Meet our specifications	Agree with specifications before production and show compliance	Sign a crop contract
Compliance: How can we get them involved?	Rather difficult. Supplier selection	Long term agreement	Payment based on product quality
Verification: Which tools do we have?	Pre-delivered samples	Quality Agreement Quality audits Certificate of Analysis Quality verification at reception	Crop follow-up
Traceability: How much information do we have from our supply chain?	Just one step back	Up to farmer	From farm to fork

Conclusions



- ☐ Make your quality plan specific for the scenario you have.
 - ✓ Our quality plan responds to the different answers in the scenario we are.
 - ✓ There is not an standard quality plan that can be always applied.
 - ✓ There is not an unique answer to the questions we have
- ☐ Risks shall be managed at the earliest possible stage.
 - ✓ Each production process has its own risks.
 - ✓ The more involved we are in the process, the earliest we can manage the risk.
- □ The less confidence you have the more controls you need to carry out.
 - ✓ Trust supplier relationship management is an essential requirement
 - ✓ Supply chain globalization has made more difficult the risks control.

Acknowledgements



- Silvia Ramorini
- Oscar Cabodevila
- Antonio Calle
- Servando García
- Dr. Felix Sancho

Gerard Chalons

Corporate Quality Manager

T. +34 696409391 gchalons@thegbfoods.com www.thegbfoods.com





















Thank You