



# **BUILDING A ROBUST FOOD SAFETY CAPACITY DEVELOPMENT PROGRAMME FOR LOGISTICS OPERATIONS**

A global program with local relevance

## TOPICS TO BE COVERED

- **Who is METRO Cash & Carry?**

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- **Why we developed a food safety program for Logistics operations?**

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- **What is this program about?**

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- **How this program has helped our global Logistics operations?**

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- **Why it is beneficial for you to support this program?**

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# METRO CASH & CARRY – A CORE BRAND OF METRO GROUP WHOLESALE & FOOD SPECIALIST COMPANY

## **METRO GROUP** Wholesale & Food Specialist Company

A leading international wholesale and food service business group

We are a leading international wholesale and food service business group and dedicated food specialist with a customer base in wholesale in 35 countries in Europe and Asia.

<p><b>WHOLESALE</b></p>  	<p><b>FOOD SERVICE DISTRIBUTION</b></p>    	<p><b>DIGITAL ASSETS</b></p>   <p>powered by </p>	<p><b>HYPERMARKETS</b></p> 
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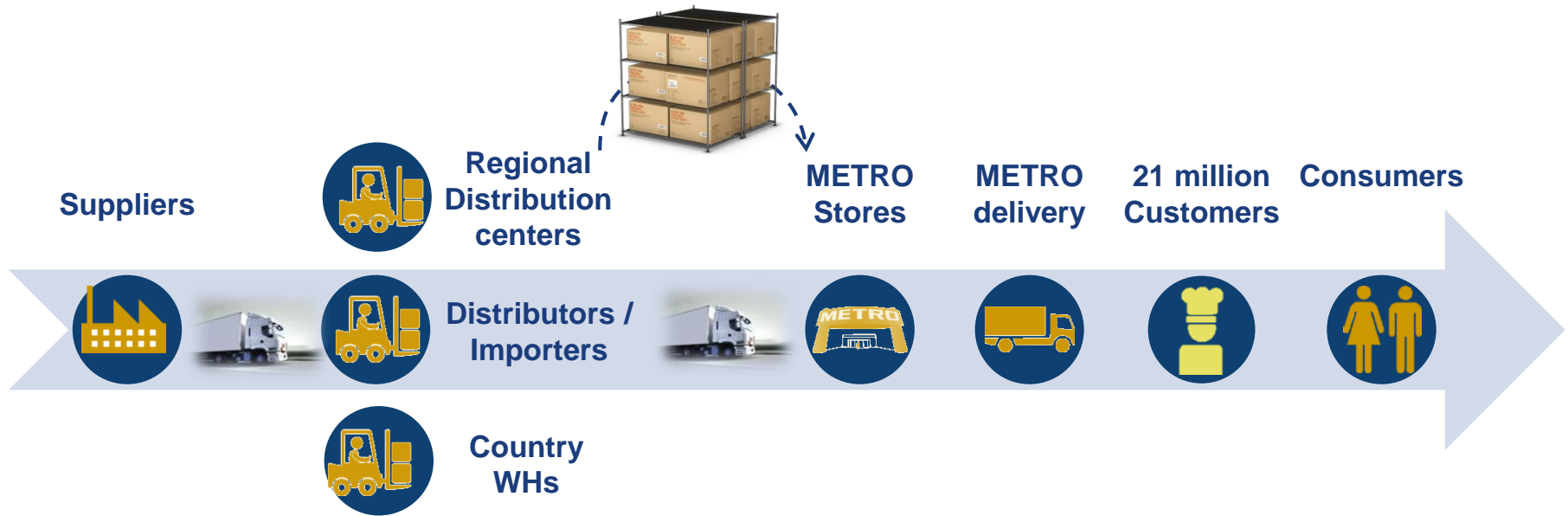
### Cross-functional companies

**METRO GROUP Wholesale and Food Specialist company**  
sales 2015/16: €37 billion

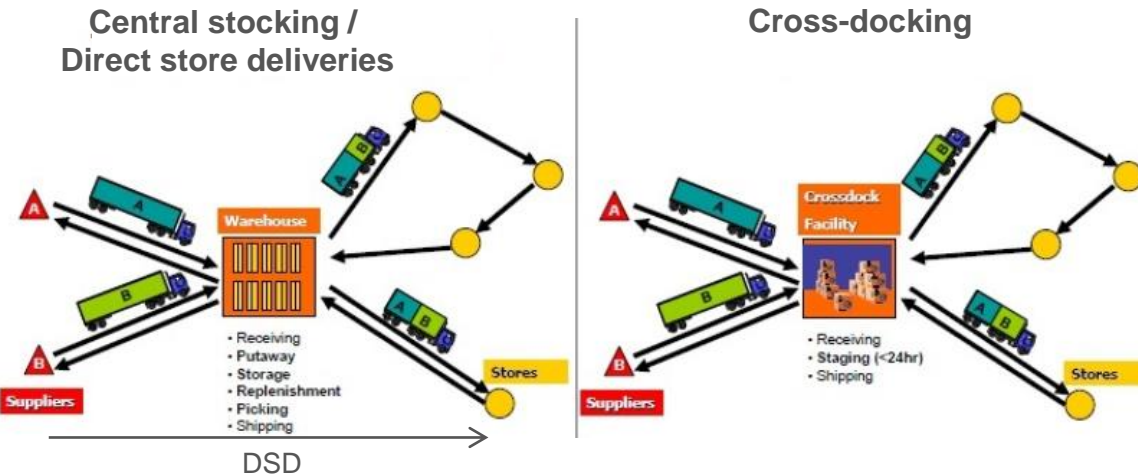
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Wholesale & Food Specialist Company

# METRO'S SUPPLY CHAIN



## Flow types:



## Format:

Mainly 3<sup>rd</sup> party Logistics

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# LOGISTICS MARKET

We have these market conditions...





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# LOGISTICS MARKET

But we can have also these...



# MATURE MARKETS FOR GFSI RECOGNISED LOGISTICS SCHEMES

Country							Mature market
	2013	2014	% Change	2013	2014	% Change	
Austria							Yes
Belgium							Yes
Bulgaria							NO
China							NO
Croatia							NO
Czech Rep. / Slovakia							Yes
Denmark							NO
France							Yes
Germany							Yes
Greece							NO
Hungary							NO
India							NO
Italy							Yes
Japan							NO
Kazakhstan							NO
Netherlands							Yes
Moldova							NO
Pakistan							NO
Poland							NO
Portugal							NO
Romania							NO
Russia							NO
Serbia							NO
Spain							Yes
Turkey							NO
Ukraine							NO
Vietnam							NO



# FOOD SAFETY CULTURE





# FOOD LOSS / WASTE

**13.1%**  
of PEOPLE are  
**HUNGRY**

**33%**  
of FOOD is  
**WASTED**

Propaganda Times®

**ONE-THIRD**  
**OF ALL FOOD**  
**PRODUCED**  
**WORLDWIDE**  
**IS WASTED**

#FOODREVOLUTION | [WWW.FOODREVOLUTION.GG](http://WWW.FOODREVOLUTION.GG)

**1.3**  
**billion tonnes**

of food is  
**lost or wasted**  
each year.



#foodwaste

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Wholesale & Food Specialist Company

# SOLUTION

## *Global Markets Logistics Program*

### KEY CHARACTERISTICS OF THE PROGRAM:

- To support Logistics companies, where certification would be unattainable because of:
  - size
  - lack of technical expertise
  - market conditions/maturity
- It is the pathway for Logistics companies to food safety, certification & continuous improvement
- It is a voluntary, free access food safety capacity development program, that ensures food safety in a cost-effective way
- It considers both warehousing as well as transport operations



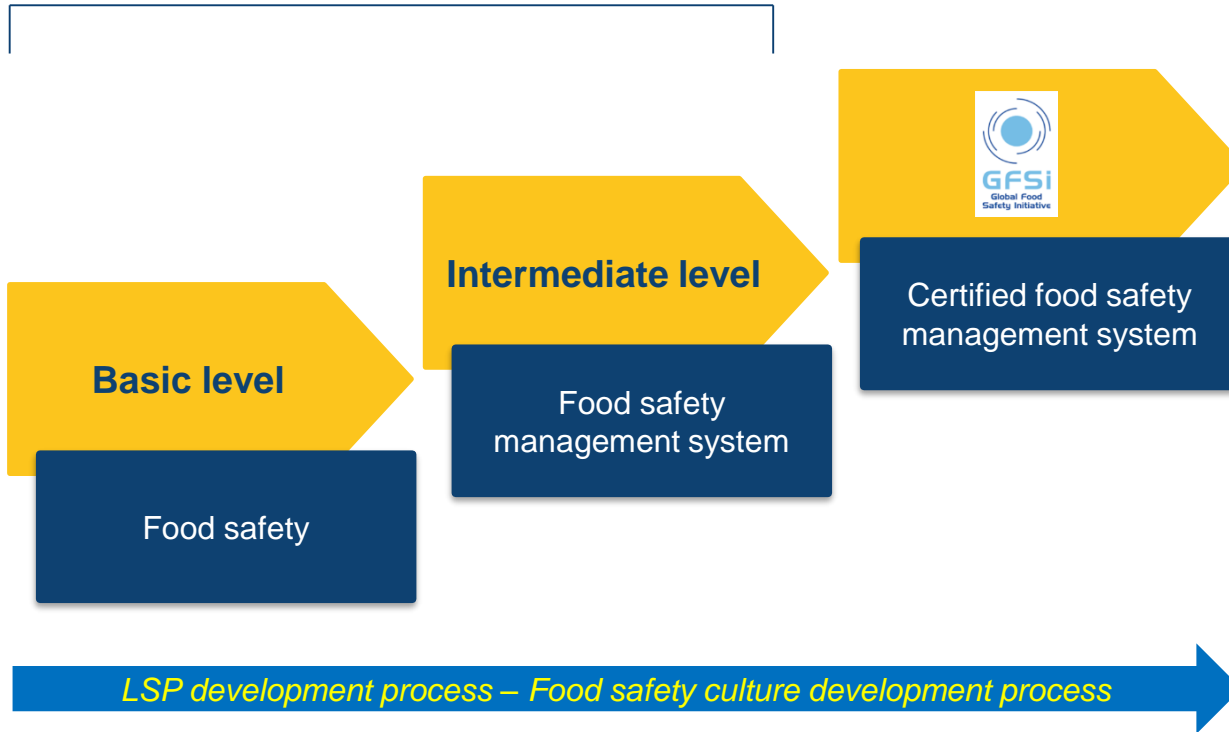
# THE STEP BY STEP APPROACH OF THIS PROGRAM



# THE DEVELOPMENT PROCESS

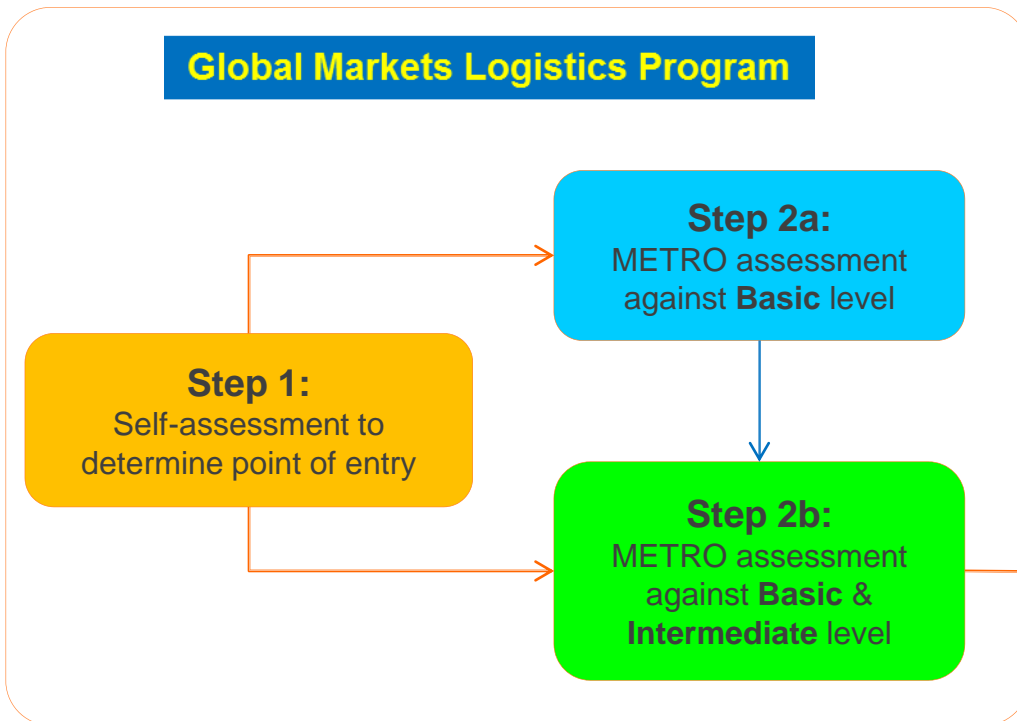


## Global Markets Logistics Program



# THE FOOD SAFETY PROGRAM & STRATEGY

## The Food Safety Capacity Development Program



## The Strategy



# THE TOOLBOX



**Program  
protocol**



**Checklists**



**Training &  
competency  
framework**



**User  
guidance**

## QUICK WINS OF THIS PROGRAM

Helps the users to start building a food safety culture in their organisations

Engages LSPs to develop a food safety management system and get into a route of certification

Manages to speed up and simplify the process



# BENEFITS FOR RETAILERS, BRAND MANUFACTURERS & FOOD SERVICE

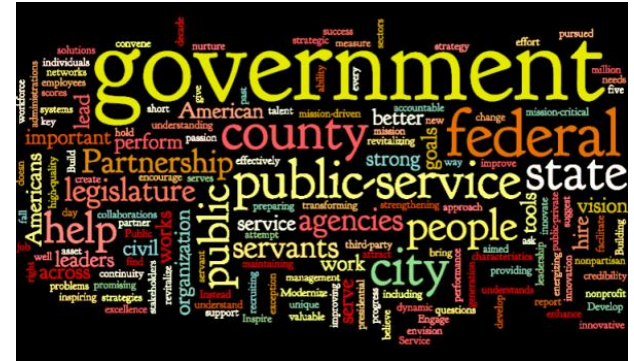


- Ensure **food safe supply chains**
- More **efficient supply** of the markets through the reduction of product withdrawals/recalls, increase of product availability
- **Brand protection**
- More **customer/consumer satisfaction** through reduced complaints, increased quality & availability.
- The convergence across shared supply chains **saves money, improves market linkages and simplifies global trade**



# BENEFITS FOR GOVERNMENTS & REGULATORS

- Further strengthening the **farm to fork food safety protection** for consumers
- Supporting the work of **National Food Safety Authorities** by building up and optimizing a structured supply chain regarding food safety
- Contributing to the **more efficient and effective management** by the governments of food safety incidents, food loss and sustainability of supply chains



## BENEFITS FOR LOGISTICS COMPANIES



- Engagement in this program **develops business** and **enables local, regional and international trade**
- Certificated companies are **more disciplined, efficient and have a competitive advantage**
- Working within the program will drive **continuous improvement** and provide a **framework for a legal defence**
- Logistics companies that followed already this program managed to **built a robust food safety management system** and achieved an **easier & quicker access to certification.**

## CHALLENGES

- Lower penetration of **food safety mentality** in logistics companies
- Low number of **food safety trained/educated personnel** in logistics companies



- Significant differences between countries regarding the **market level of logistics operations**
- Complexity of the **logistics flows**



- **Continue the implementation** of this program in all countries we operate
- **Engage Food Safety Scheme owners** to include such a program in their portfolio of solutions (**IFS** already on board from June-2016)
- **Open the collaboration** between the different stakeholders of the food supply chain. **Food safety shall not be an area of competition but collaboration.** METRO is open to collaborate and provide full access to every interested company
- Lets work all together under the umbrella of **GFSI** for creating a Global Markets program for Logistics



**THANK YOU FOR YOUR  
ATTENTION!**

## **CONTACT**

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