

Snact.

FOOD INNOVATE SUMMIT

MAY 2017



SCALE OF FOOD WASTE

Britons throw away 1.4m edible bananas each day, figures show

Government study says £80m worth is discarded every year - sometimes simply because of a minor bruise or black mark



Sainsbury's supermarket is trying to encourage customers to use fruit that is past its best in recipes such as

Most popular



Election 2017: Lib Dems say legalising and taxing cannabis could raise £1bn - politics live



Student who stabbed boyfriend may avoid jail as it would 'damage her career'



BBC presenter slapped by woman after appearing to touch her breast



Lib Dems make

WHAT WE DO

We make deliciously sustainable snacks.
We buy ugly and unwanted fruit from British farmers to act on food waste.



WHAT WE DO

THE SNACT RECIPE

FOOD WASTE
PROBLEM
+ SNACKING TREND
= SUCCESSFUL
PRODUCT



OUR FRUIT JERKY

The fruit is blended into a smoothie then dried into fruit jerky on a family farm in Kent.

100% fruit, no additives, preservatives or concentrates



Vegan & gluten-free



Hand made in Kent with predominantly British produce

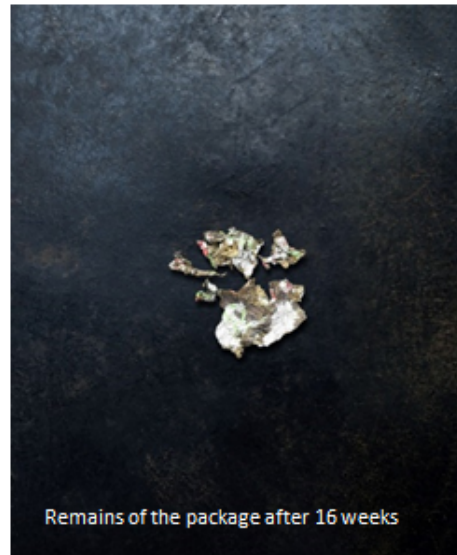


INNOVATIVE PACKAGING

A Snact package was tested in TIPA's labs to simulate home composting conditions:



Remains of the package after nine weeks



Remains of the package after 16 weeks



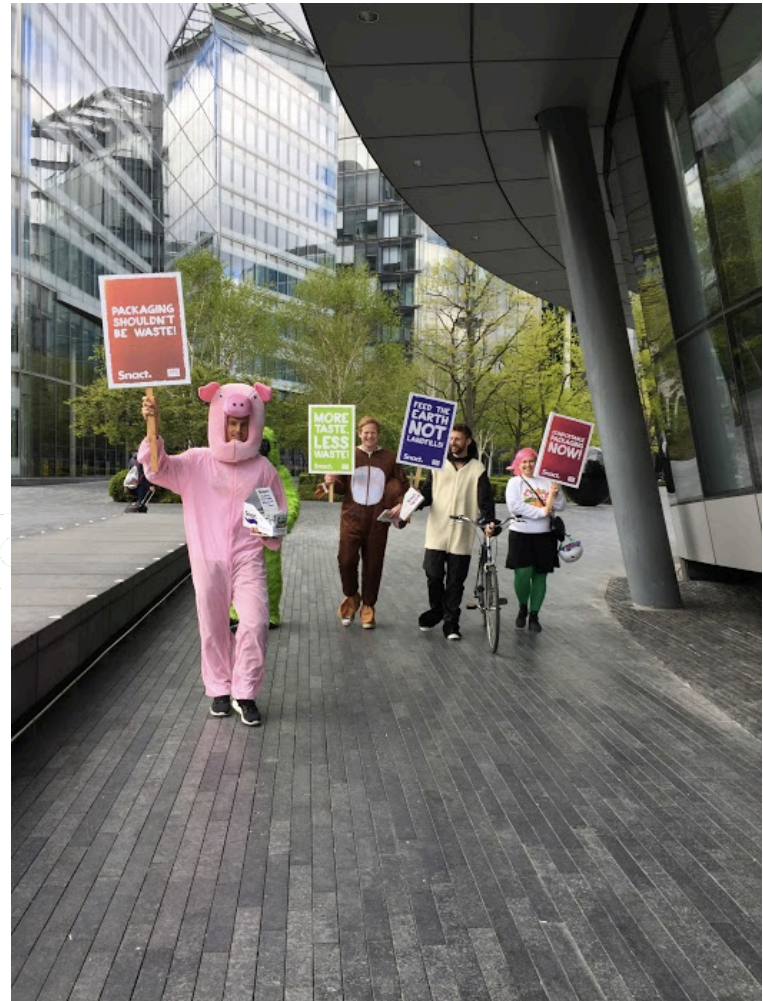
Remains of the package after 24 weeks



OUR STORY



#DELICIOUSPROTEST



FOOD WASTE NETWORK



Plan
ZHEROES



EARTH DAY VIDEO

