



The Primary Teacher Update Awards categories are designed to cover products relevant to children aged between 5 and 11 years old in key stages 1 and 2.

Please complete this form if you wish to enter the 'Books and Publications category'.

The Book or Publication will be tested on areas such as educational value, use of vocabulary, quality of story, curriculum links, clarity of instructions (where applicable), appeal to the reader at the start and end of the trial, fulfilment of intended purpose and value for money.

Please complete a separate form for each product entered.

CATEGORY

Books and Publications

BOOK / PUBLICATION INFORMATION

Title of book:

Author (or pseudonym):

Type of book (e.g. fiction, young adult, children's, poetry, teachers book etc):

Publisher:

ISBN:

Publisher address:

Postcode:

Publisher tel:

Publisher website:

Publisher email:

Suggested retail price:

Age recommendation (mark if not applicable):

Manufacturer's brief description (maximum 50 words)



Telephone number and/or website for retail sales:

ENTRANT DETAILS

Name:

Address:

Postcode:

Tel:

Email:

INVOICE DETAILS

Name:

Address:

Postcode:

Tel:

Email:

Please note only products that receive an award will feature in the Practical Pre-School Awards Supplement.

Please complete a separate form for each submitted product and send to the address below with the following:

- A hi-res catalogue shot on CD or by email, minimum resolution 300dpi, minimum size 150mm high or wide, in JPEG or EPS file format. All images should be labelled with the name of your company AND the product name.
- A colour print-out, photograph or catalogue page of your entered product.
- A cheque made payable to Evolution PR Ltd for £240 (£200 plus VAT) per product.

Following the receipt of your entry form, you will be advised of two addresses for the forwarding of testing samples. In some instances a third sample may be requested for additional evaluation by the Awards' organisers, Evolution PR Ltd.

All entries need to be received no later than 26th May 2017.

All closing dates are flexible so if you are having difficulty in meeting them then please contact: Ellie at Evolution PR Ltd on 01327 227010 or email ellie@evolution-pr.co.uk

However, for products to be tested in a school/nursery setting, please bear in mind time constraints with regards to term dates.

Completed forms are to be sent to:

E-mail: ellie@evolution-pr.co.uk

Post: Practical Pre-School Awards, Evolution PR Ltd, 18 Cottesbrooke Park, Heartlands, Daventry, Northamptonshire, NN11 8YL

For further information please call Ellie at Evolution PR on 01327 227010