



Females **in** Factories

Myth:

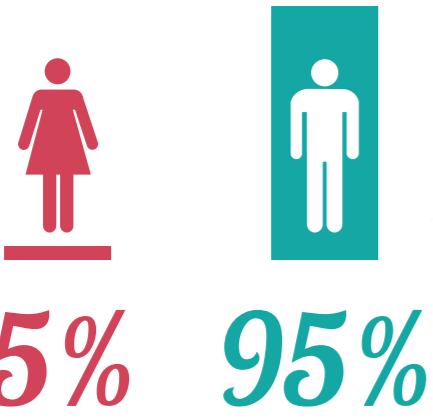


Manufacturing is a male only pursuit

Truth

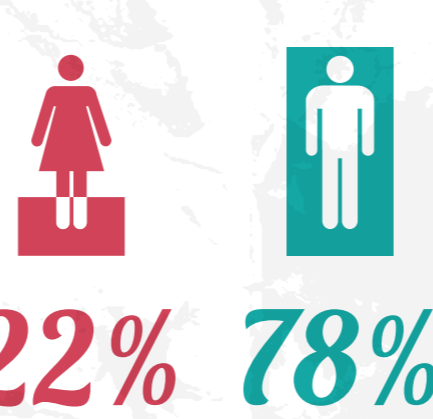
Industry statistics show that **women** make up just **5%** of **managers** and **22%** of **employees** in advanced manufacturing firms. Almost **80%** of manufacturing firms reported **chronic skills shortages** in WM's 2013 People and Productivity report

Managers



+

Employees



+

Shortage of skills



= Problem:

The myth damages the UK's global competitiveness



Solution:

Females in Factories



We aim to recruit **50 female manufacturing champions** to visit schools and promote careers in industry.



Inspirational **case studies** of **female manufacturers** will be collated into promotional packs to help skills bodies in their work with schools

Get involved



nominate

Sign up or nominate a colleague as a female manufacturing champion to help support the **Females in Factories** campaign

<http://www.worksmangement.co.uk/fif/>



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